FACEBOOK STORE FOR MAGENTO 2 - USER GUIDE

Table of Contents

Overview

Zestard's Facebook Store for Magento 2 integrates users to get updates of all the products. In this extension, an admin will do a lot more things like S/He enable or disable the facebook store, create the design of every page using Internal CSS and can show any kind of banners or any category of products on the facebook store homepage. As per the growing users on Facebook, our extension helps you to connect to the page and get to know about all the products and where you can like and share products on google+, twitter, and Pinterest.

Main Features

- Admin will Enable/Disable Facebook Store using Magento config.

- Admin will be marketing its own products via share and like features.

- Designs every page using Internal CSS in Magento config.

- Show any kind of banners on the home page as in Magento config.

- Show any category of products on Facebook Store Homepage.

- Enable/Disable Banners from Magento config.

- Easy to update categories and product information at the same time in the Magento store and Facebook.

Installation Guide

Once you have purchased & downloaded our extension follow the below steps to install the extension. The easiest way to install a Magento 2 extension is by using SFTP or FTP. To do this, first, download our Facebook Store module and follow the below steps:

In short, for Professionals or Techie Person

1. Unzip the extension.

2. Login to your root directory via FTP or SFTP.

3. Go to the below path in your remote directory app/code/

4. Create folder Zestardtech and under that create a subdirectory **Facebookstore**

5. Now upload all the unzipped code into **Facebookstore** directory.

6. Then open your SSH or Terminal.

7. Go to your root directory and RUN below 4 commands step by steps:

    ○ php bin/magento setup:upgrade

    ○ php bin/magento setup:di:compile

    ○ php bin/magento setup:static-content:deploy -f

    ○ php bin/magento cache:clean

8. If you didn't get any error during the commands execution process then our extension is successfully installed in your store.

To Note: If you face any error during this process then please either share the screenshots or share credentials of your store at our Email ID **support@zestard.com** and will help you install the extension properly.

Detailed Installation Instructions

Step 1: Connect to FTP and upload the unzipped extension directory.

- Connect to your site using FTP or SFTP. Go to the remote directory /app/code.

- Create directory **Zestardtech** and under that create subdirectory **Facebookstore** and upload the unzipped code into this directory.

Step 2: Run Commands

- Open your SSH or Terminal.

  ○ php bin/magento setup:upgrade

```
[root@server magento232]# php bin/magento setup:upgrade
Cache cleared successfully
File system cleanup:
/home/idroidso/public_html/magento232/generated/code/Composer
/home/idroidso/public_html/magento232/generated/code/MSP
/home/idroidso/public_html/magento232/generated/code/Magento
/home/idroidso/public_html/magento232/generated/code/Symfony
/home/idroidso/public_html/magento232/generated/code/Zestardtech
The directory '/home/idroidso/public_html/magento232/generated/metadata/' doesn't exis
```

  ○ php bin/magento setup:di:compile

```
[root@server magento232]# php bin/magento setup:di:compile
Compilation was started.
```

  ○ php bin/magento setup:static-content:deploy -f

```
[root@server magento232]# php bin/magento setup:static-content:deploy -f

Deploy using quick strategy
frontend/Magento/blank/en_US          2302/2302      ============================ 100% %  5 secs
adminhtml/Magento/backend/en_US       2353/2353      ============================ 100% %  5 secs
frontend/Magento/luma/en_US           2318/2318      ============================ 100% %  6 secs
```

  ○ php bin/magento cache:clean

```
[root@server magento232]# php bin/magento cache:clean
Cleaned cache types:
config
layout
block_html
collections
reflection
db_ddl
compiled_config
eav
customer_notification
config_integration
config_integration_api
full_page
config_webservice
translate
vertex
```

- If you didn't get any error during the commands execution process then our extension is successfully installed in your store.
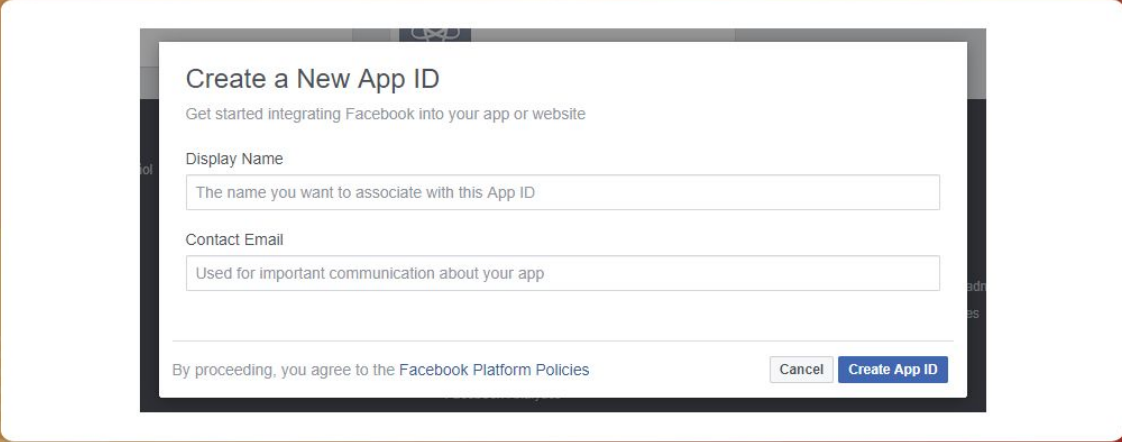
Step 3: To confirm Installation and activation.

- To complete the installation you need to log out of your Magento Admin and login back.

- Open your SSH or Terminal and run this command 'php bin/magento module:status Zestardtech_Facebookstore' and if you get Output as Module is enabled then our extension is installed properly in your store.

- You can also check by navigating to **Stores → Configuration**, and if you see the extension tab Facebookstore under 'Zestardtech', then our extension is installed properly in your store.

To Note: If you face any error during this process then please either share the screenshots or share credentials of your store at our email id **support@zestard.com** and will help you install the extension properly.

User Guide

How to Configure Facebook Store Extension?

1. After logged into your Facebook account, click on button Add a new app button.
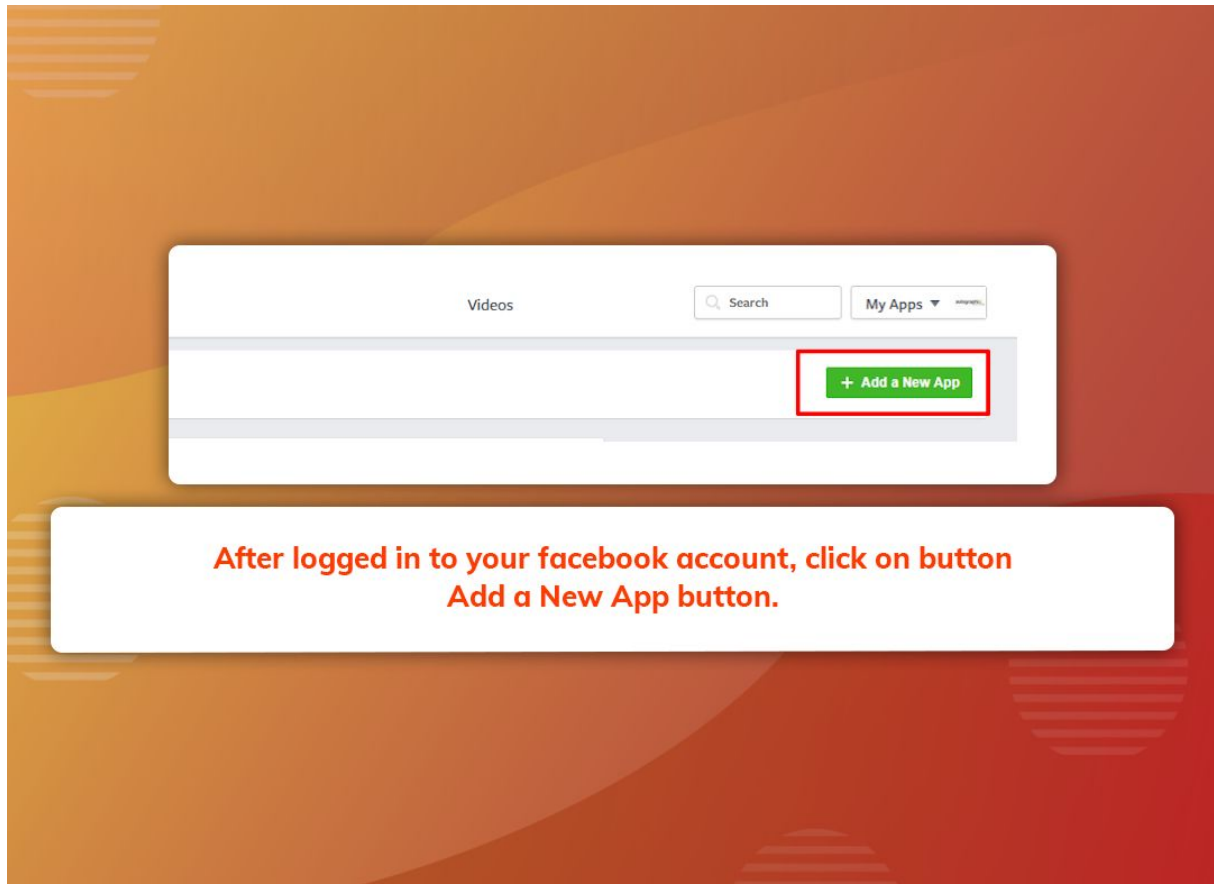
2. Fill the details in the form.

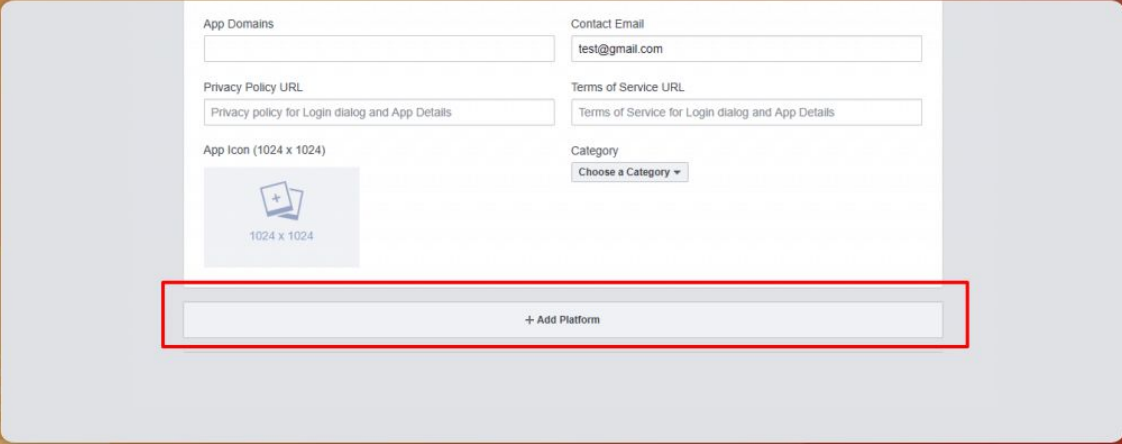3. Copy the Facebook App ID and App Secret from Facebook and paste to the Facebook Connection Setting Fields.

Facebook Connection Setting

Module Enable [global]	Yes
Facebook App ID [store view]	
Facebook Canvas Page [store view]	
Facebook App Secret [store view]	

Homepage Banner Setting

Copy the Facebook App ID and App Secret from Facebook and paste to the Facebook Connection Settings Fields.

4. Click on the setting on the top left side, on the bottom right side press the

   Add platform button.

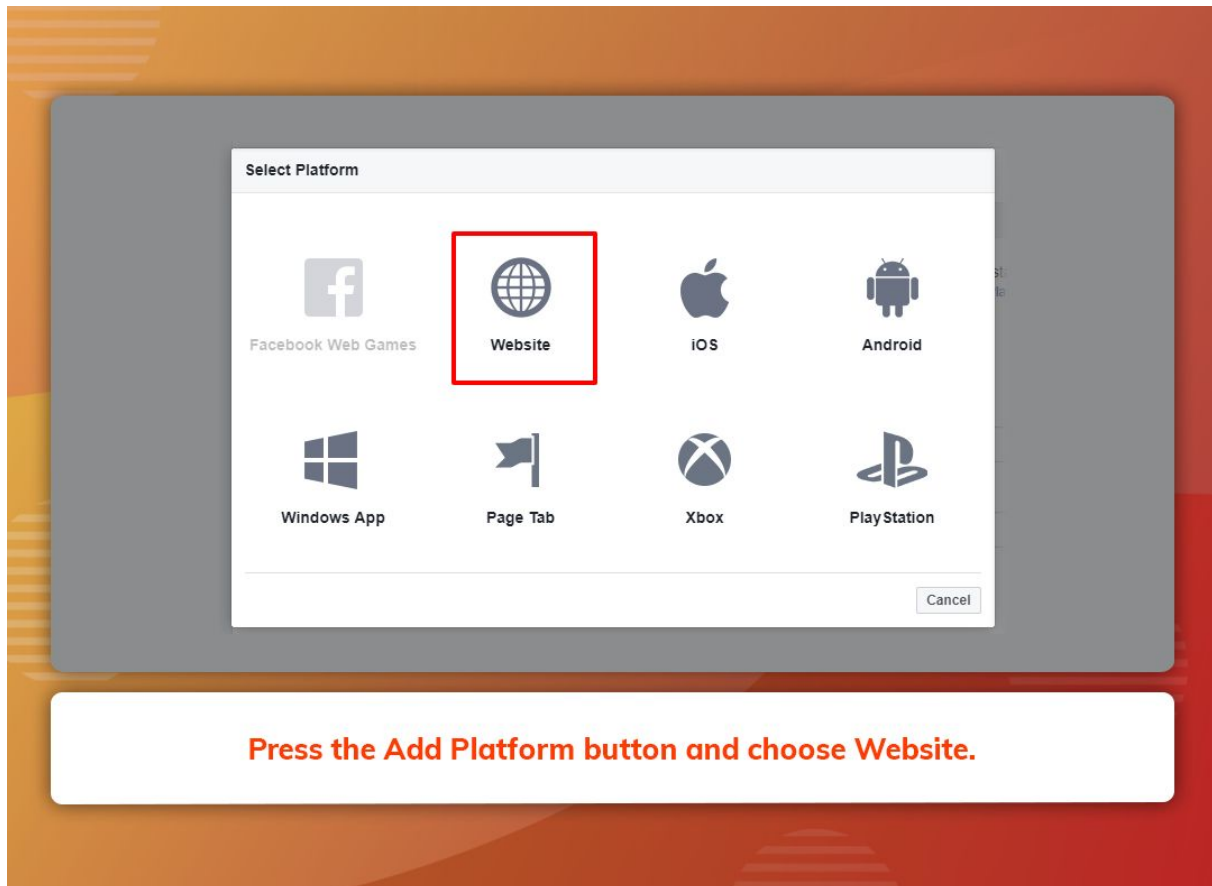5. Select Facebook Web Games on the pop-up.
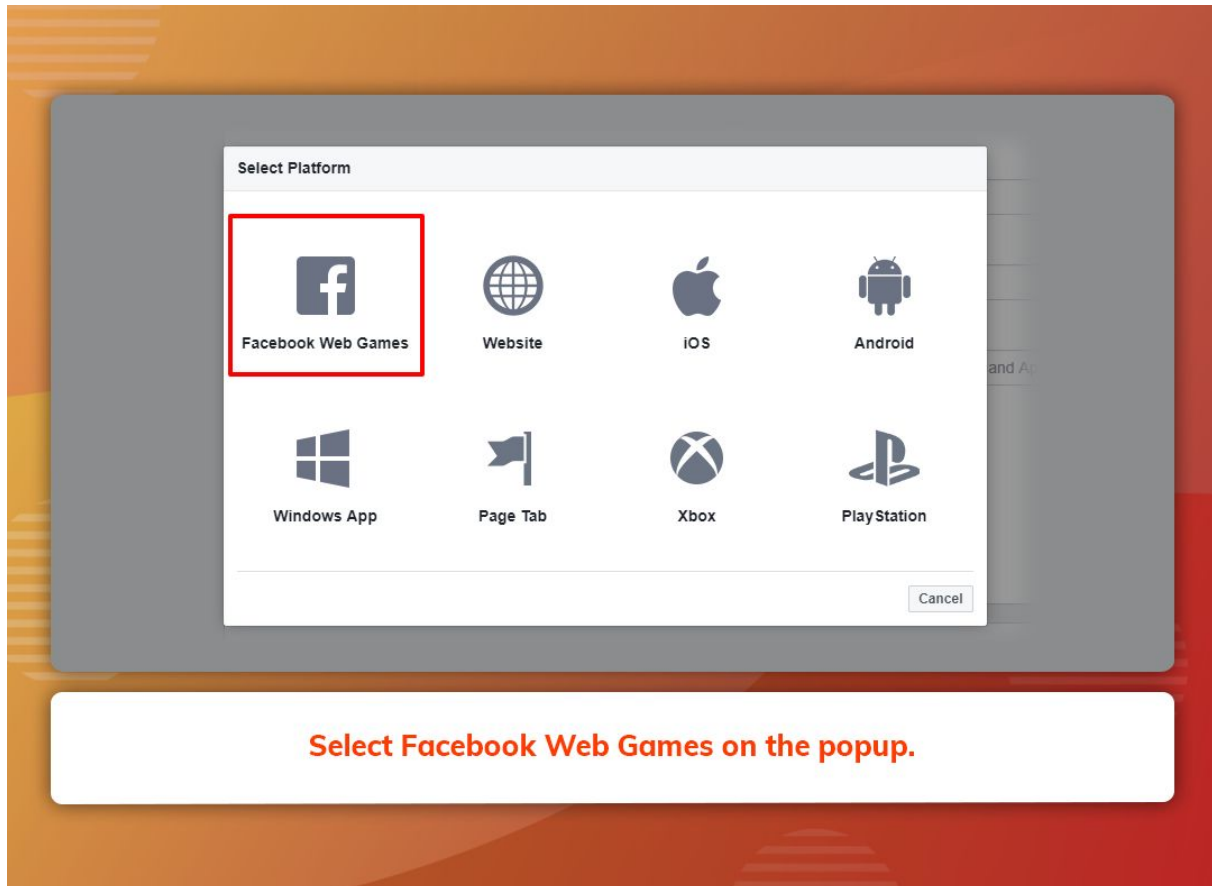
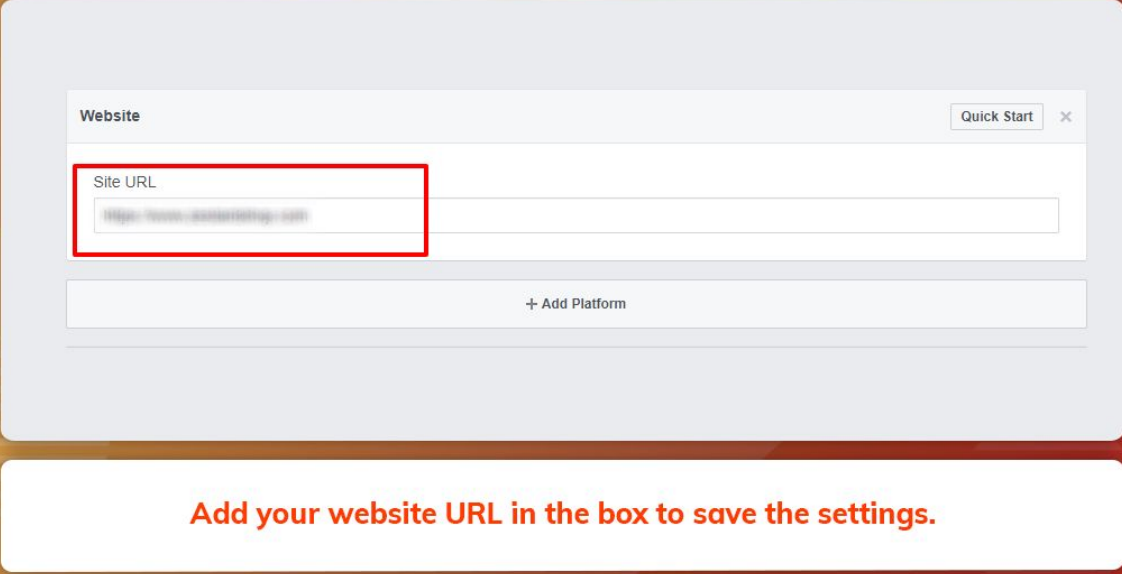6. Add Your site URL in the Facebook Web Games URL and save settings.

Add your site URL in the Facebook Web Games URL and save the settings.

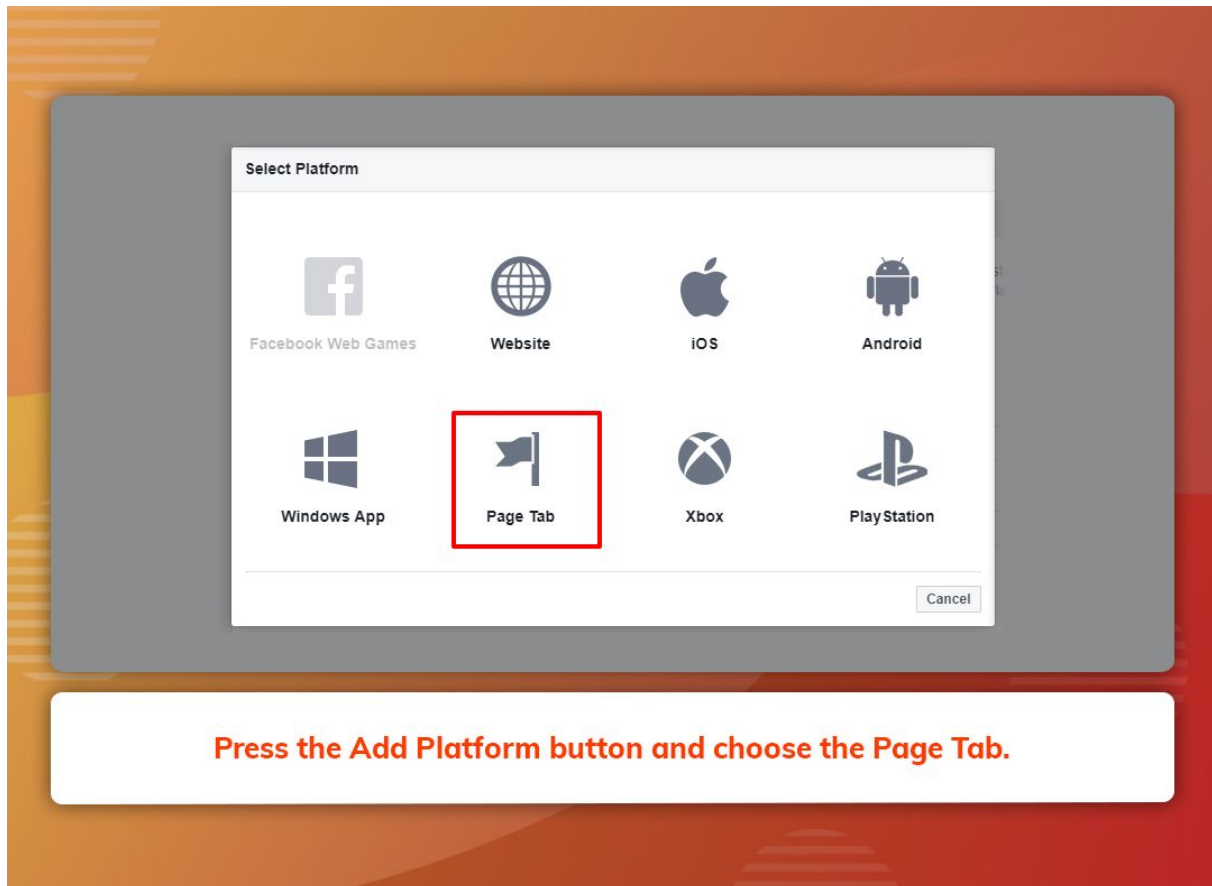7. Press the Add Platform button and choose the Website.

Press the Add Platform button and choose Website.
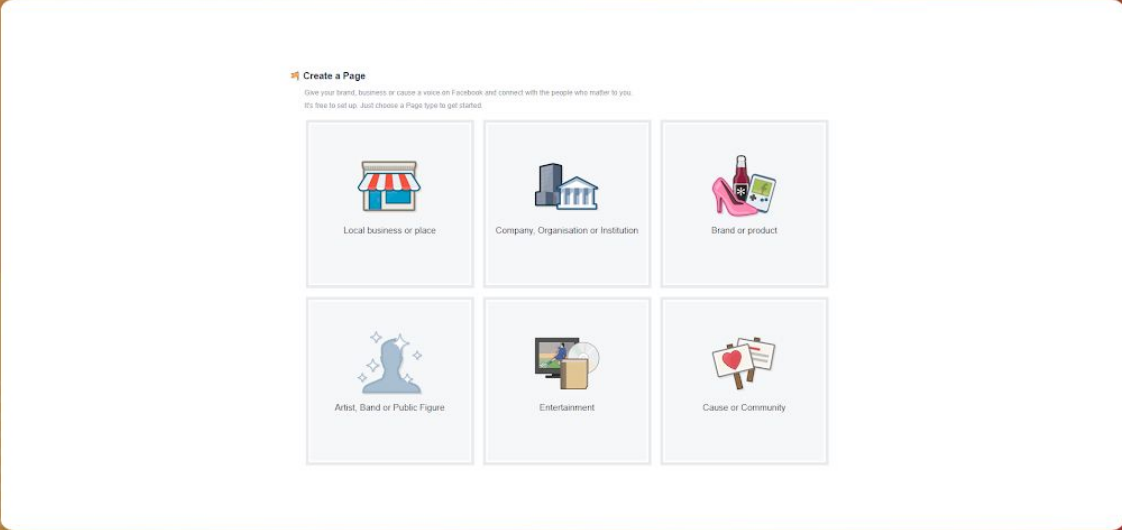
8. Add your website URL in the box and save the settings.

9. Press the Add Platform button and choose the Page Tab.

Press the Add Platform button and choose the Page Tab.
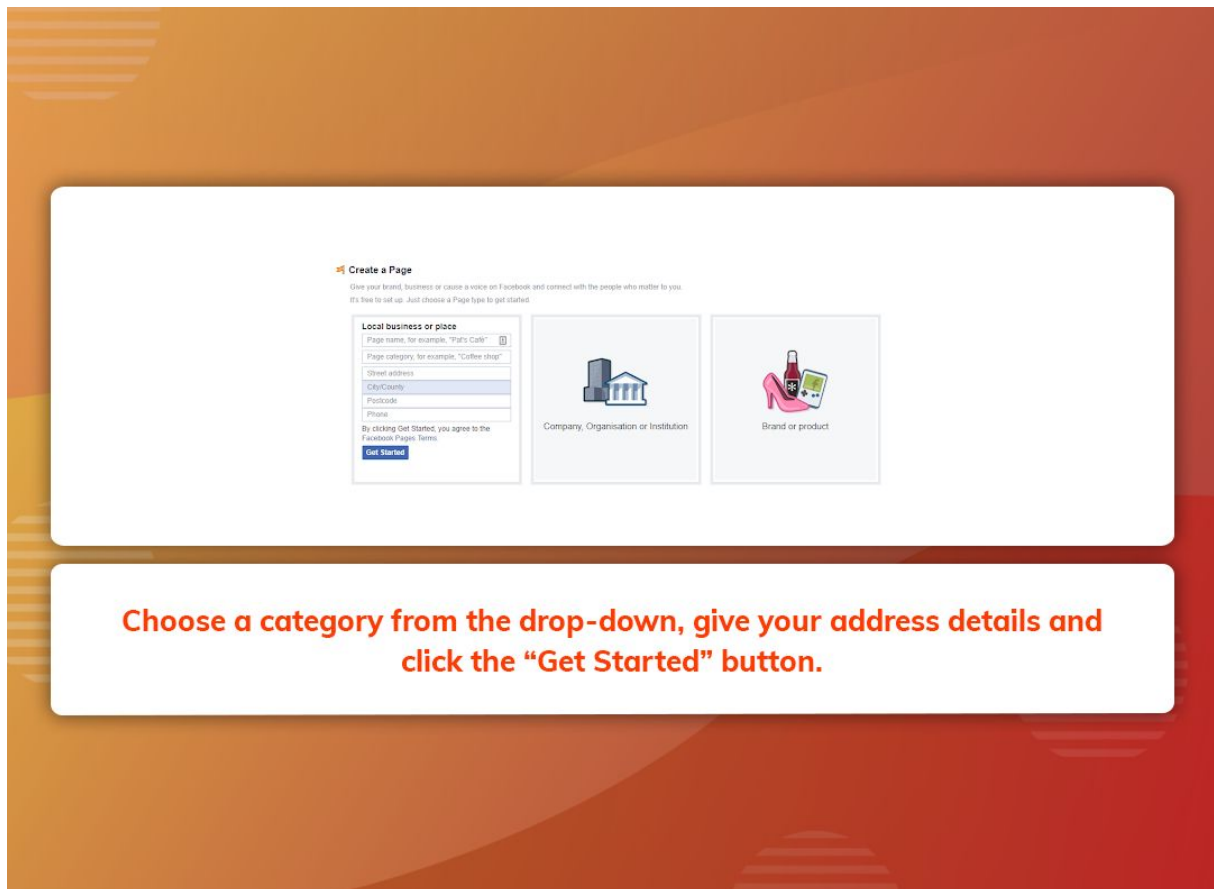
10. Create a Facebook Page.

11. Choose a category from drop-down,give your address details and click the "Get Started" button.

Choose a category from the drop-down, give your address details and click the "Get Started" button.

12. Tab configuration window.

Tab configuration window.

13. Click on the tab, to see the products on the facebook tab.
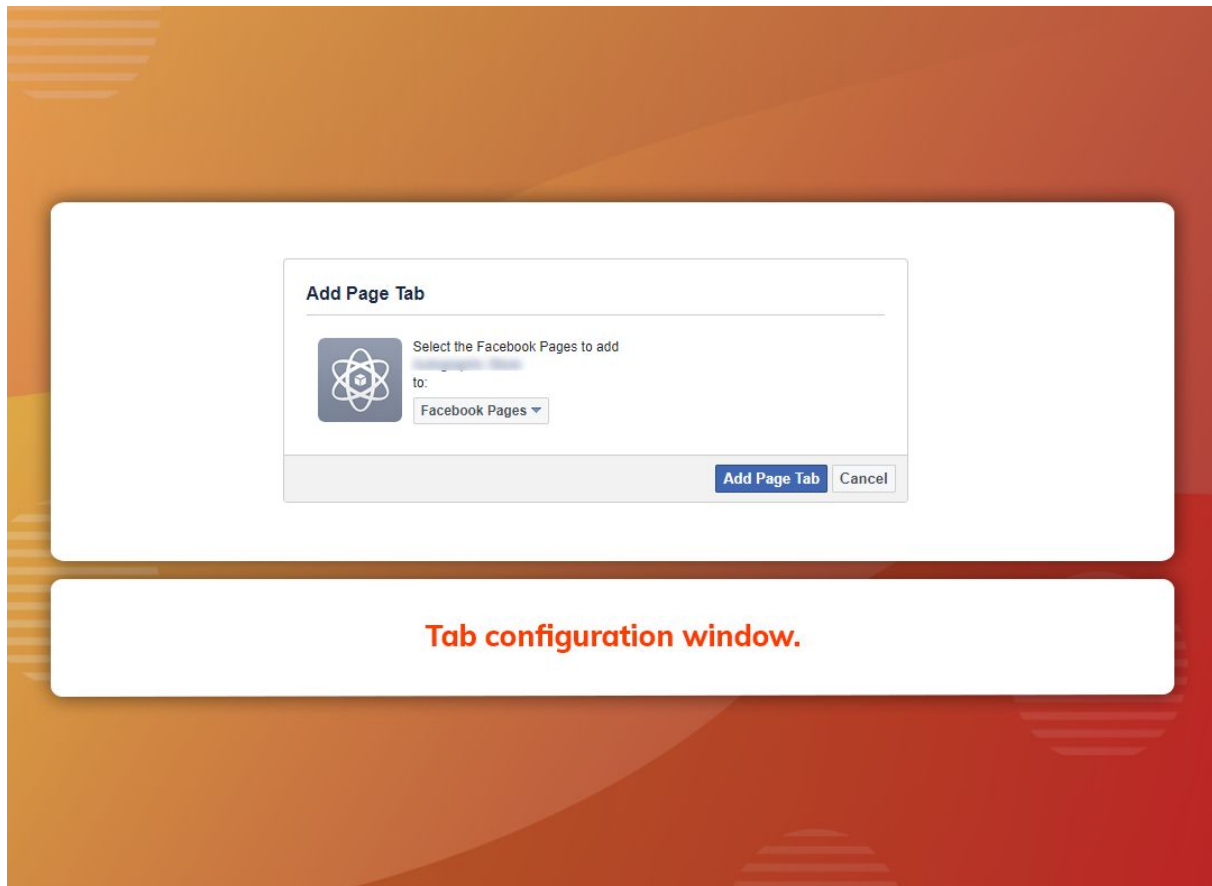
Click on the tab, to see the products on the Facebook tab.
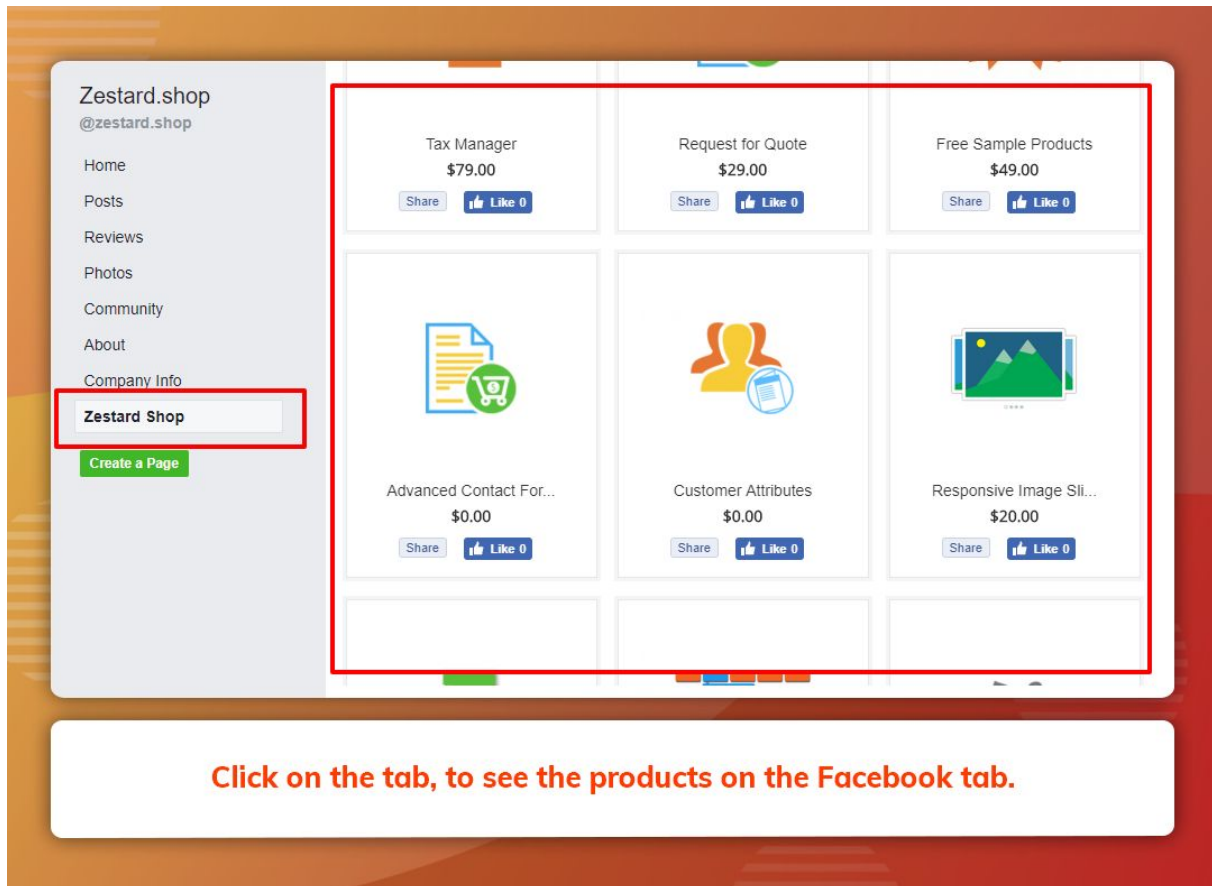
FAQs

Do We Need A Facebook Account Before We Use This Extension?

Yes, This Extension Will Work On The Facebook Page, The Extension Will Create The Iframe In The Specific Page Tab.

From The Facebook Page Customer Can Able To Buy The Product?

No, The Particular Customer Is Redirected To Your Website And From Your Website They Can Able To Buy That Item.

Can The Customer Share And Comments About The Product?

Yes, Customers Can Directly Do That From Your Facebook Page.

Facebook Page Tab Will Show On The Facebook Mobile App?

No, It Will Not Connect With The Facebook Mobile App.

User Can Search For Any Product From The Facebook Page?

We Have The Search Bar On That Page, So The User Can Easily Find The Products.

How To Connect Our Store With A Facebook Page?

You Need To Follow Our Userguide Which Explain The Steps To Setup And Connect Magento Store With Facebook Page.

Can Admin Able To Update And Hide The Banner On The Facebook Page?

Yes, Admin Can Able To Update The Banner Which Showing On The Facebook Page As Well As Able To Show/Hide Banner.

Can Admin Show The Specific Categories Of Products On The Facebook Page?

Yes, From The Magento System Configuration Admin Can Select The Category Which Showing Products On The Homepage.

If We Update Category Or Product In The Magento Store So It Will Take Time To Reflect On The Facebook Page?

No, It Will Instantly Update The Category And Products So The Customer Can Able To See Latest Products And Categories.

Get Support From Our Team

We are here to help you out if you are facing any issues after installing the extension. Drop us an email at **support@zestard.com** and will get back to you.