

# FACEBOOK STORE FOR MAGENTO 2 - USER GUIDE



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## Overview

Zestard's Facebook Store for Magento 2 integrates users to get updates of all the products. In this extension, an admin will do a lot more things like S/He enable or disable the facebook store, create the design of every page using Internal CSS and can show any kind of banners or any category of products on the facebook store homepage. As per the growing users on Facebook, our extension helps you to connect to the page and get to know about all the products and where you can like and share products on google+, twitter, and Pinterest.

## Main Features

- Admin will Enable/Disable Facebook Store using Magento config.
- Admin will be marketing its own products via share and like features.
- Designs every page using Internal CSS in Magento config.
- Show any kind of banners on the home page as in Magento config.
- Show any category of products on Facebook Store Homepage.
- Enable/Disable Banners from Magento config.
- Easy to update categories and product information at the same time in the Magento store and Facebook.

## Installation Guide

Once you have purchased & downloaded our extension follow the below steps to install the extension. The easiest way to install a Magento 2 extension is by using SFTP or FTP. To do this, first, download our Facebook Store module and follow the below steps:

### In short, for Professionals or Techie Person

1. Unzip the extension.
2. Login to your root directory via FTP or SFTP.
3. Go to the below path in your remote directory `app/code/`
4. Create folder `Zestardtech` and under that create a subdirectory **Facebookstore**
5. Now upload all the unzipped code into **Facebookstore** directory.
6. Then open your SSH or Terminal.
7. Go to your root directory and RUN below 4 commands step by steps:
  - `php bin/magento setup:upgrade`
  - `php bin/magento setup:di:compile`
  - `php bin/magento setup:static-content:deploy -f`
  - `php bin/magento cache:clean`
8. If you didn't get any error during the commands execution process then our extension is successfully installed in your store.

To Note: If you face any error during this process then please either share the screenshots or share credentials of your store at our Email ID [support@zestard.com](mailto:support@zestard.com) and will help you install the extension properly.

## Detailed Installation Instructions

### Step 1: Connect to FTP and upload the unzipped extension directory.

- Connect to your site using FTP or SFTP. Go to the remote directory /app/code.
- Create directory **Zestardtech** and under that create subdirectory **Facebookstore** and upload the unzipped code into this directory.

### Step 2: Run Commands

- Open your SSH or Terminal.
  - php bin/magento setup:upgrade

```
[root@server magento232]# php bin/magento setup:upgrade
Cache cleared successfully
File system cleanup:
/home/idroides/public_html/magento332/generated/code/Composer
/home/idroides/public_html/magento332/generated/code/MSP
/home/idroides/public_html/magento332/generated/code/Magento
/home/idroides/public_html/magento332/generated/code/Syafony
/home/idroides/public_html/magento332/generated/code/Zestardtech
The directory '/home/idroides/public_html/magento332/generated/metadata/' doesn't exist
```

- php bin/magento setup:di:compile

```
[root@server magento232]# php bin/magento setup:di:compile
Compilation was started.
```

- php bin/magento setup:static-content:deploy -f

```
[root@server magento232]# php bin/magento setup:static-content:deploy -f
Deploy using quick strategy
frontend/Magento/blank/en_US          2302/2302          ===== 100% % 5 secs
adminhtml/Magento/backend/en_US       2353/2353          ===== 100% % 5 secs
frontend/Magento/luma/en_US           2318/2318          ===== 100% % 6 secs
```

- php bin/magento cache:clean

```
[root@server magento232]# php bin/magento cache:clean
Cleaned cache types:
config
layout
block_html
collections
reflection
db_ddl
compiled_config
eav
customer_notification
config_integration
config_integration_api
full_page
config_webservice
translate
vertex
```

- If you didn't get any error during the commands execution process then our extension is successfully installed in your store.

### Step 3: To confirm Installation and activation.

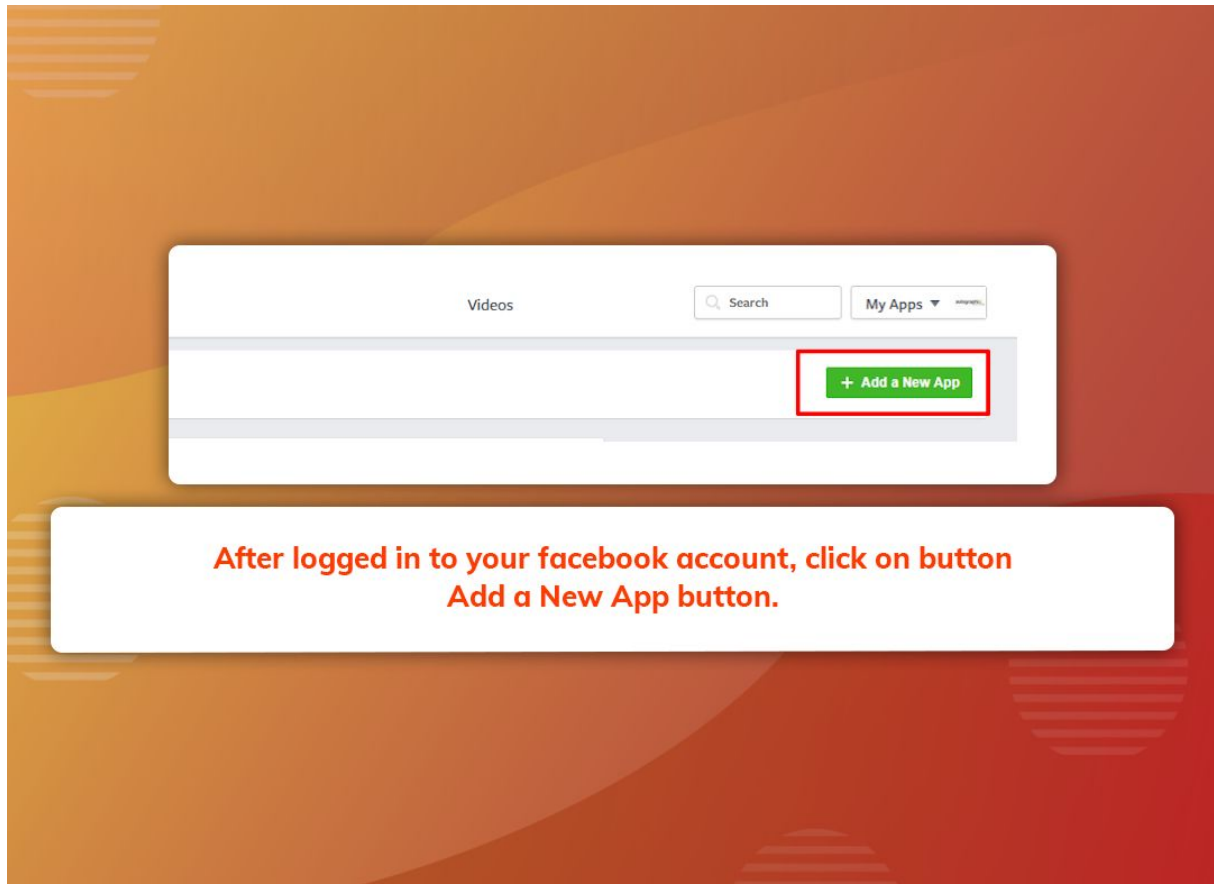
- To complete the installation you need to log out of your Magento Admin and login back.
- Open your SSH or Terminal and run this command 'php bin/magento module:status Zestardtech\_Facebookstore' and if you get Output as Module is enabled then our extension is installed properly in your store.
- You can also check by navigating to **Stores → Configuration**, and if you see the extension tab Facebookstore under 'Zestardtech', then our extension is installed properly in your store.

**To Note:** If you face any error during this process then please either share the screenshots or share credentials of your store at our email id [support@zestard.com](mailto:support@zestard.com) and will help you install the extension properly.

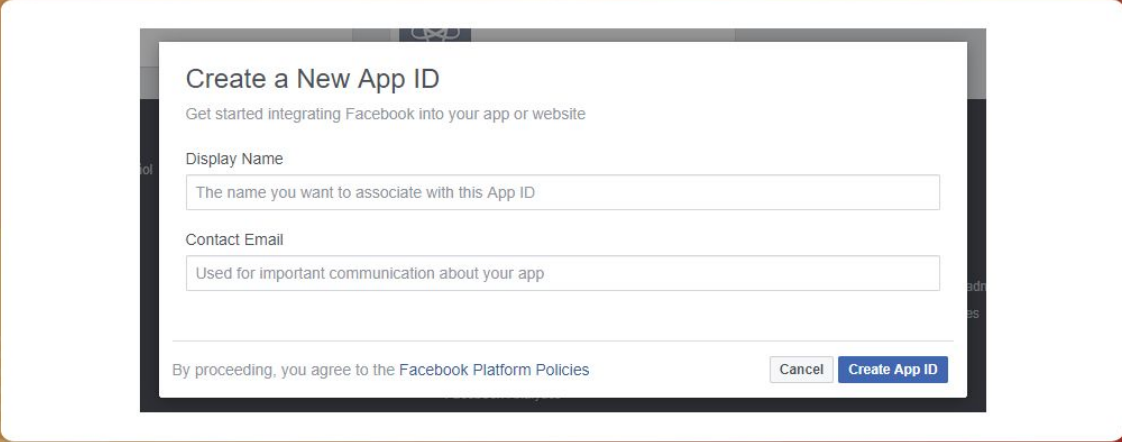
## User Guide

### How to Configure Facebook Store Extension?

1. After logged into your Facebook account, click on button Add a new app button.



2. Fill the details in the form.



**Create a New App ID**

Get started integrating Facebook into your app or website

Display Name

The name you want to associate with this App ID

Contact Email

Used for important communication about your app


By proceeding, you agree to the Facebook Platform Policies

Cancel Create App ID

**Fill the details in the form.**

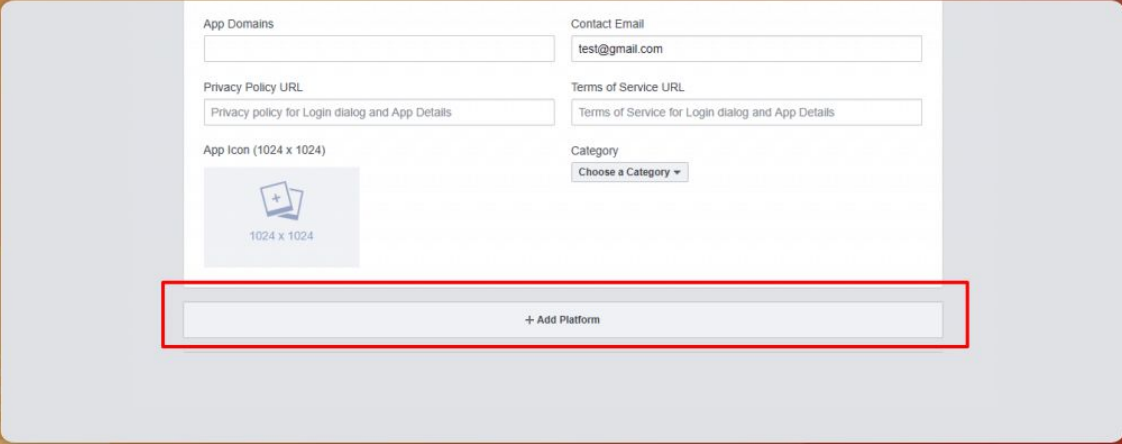


3. Copy the Facebook App ID and App Secret from Facebook and paste to the Facebook Connection Setting Fields.



The image shows a screenshot of a web application's settings page. The main content is a white box with a light gray border containing the 'Facebook Connection Setting' form. The form has four fields: 'Module Enable' (a dropdown menu set to 'Yes'), 'Facebook App ID' (a text input field), 'Facebook Canvas Page' (a text input field), and 'Facebook App Secret' (a text input field). Below this form is a section for 'Homepage Banner Setting'. Overlaid on the bottom of the screenshot is a white rounded rectangle with a red border containing the instruction: 'Copy the Facebook App ID and App Secret from Facebook and paste to the Facebook Connection Settings Fields.' The background of the entire image is a gradient from orange to red.

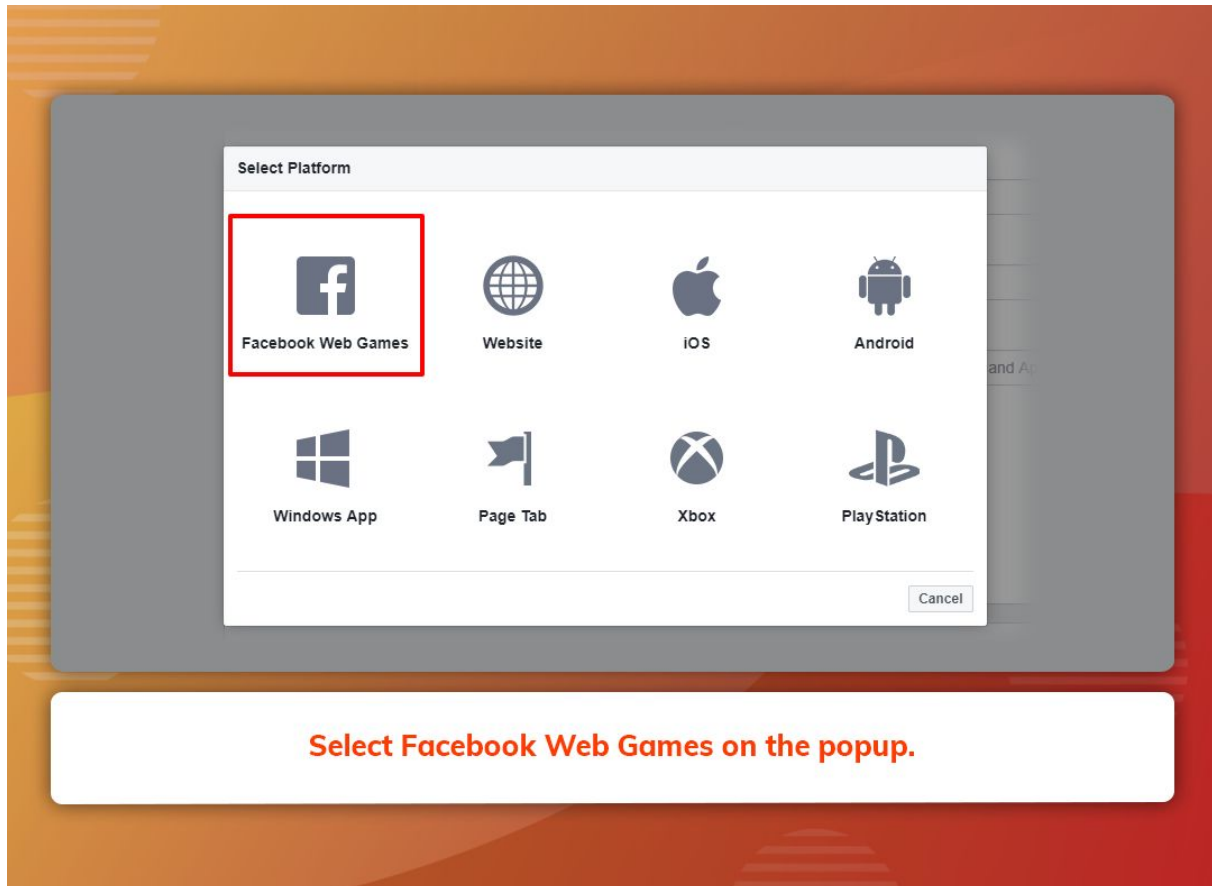
4. Click on the setting on the top left side, on the bottom right side press the Add platform button.



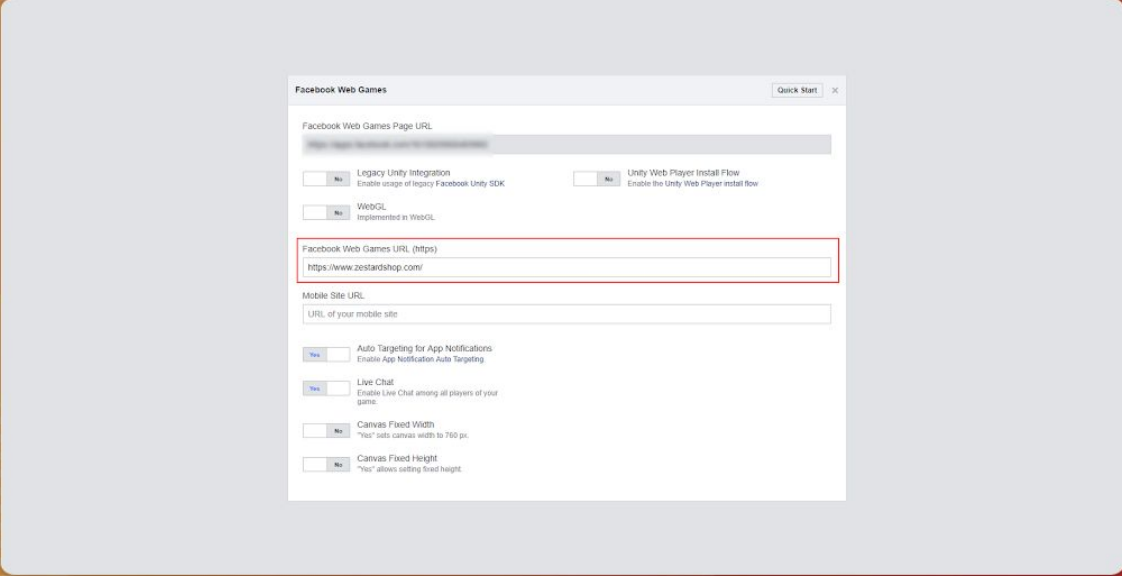
The screenshot shows a settings interface for Facebook Store M2. It features several input fields: 'App Domains', 'Contact Email' (with 'test@gmail.com' entered), 'Privacy Policy URL', 'Terms of Service URL', and 'App Icon (1024 x 1024)'. A dropdown menu for 'Category' is set to 'Choose a Category'. A red rectangular box highlights the '+ Add Platform' button at the bottom of the settings panel.

**Click on the Settings on the top left side, on the bottom right side press the Add Platform button.**

5. Select Facebook Web Games on the pop-up.

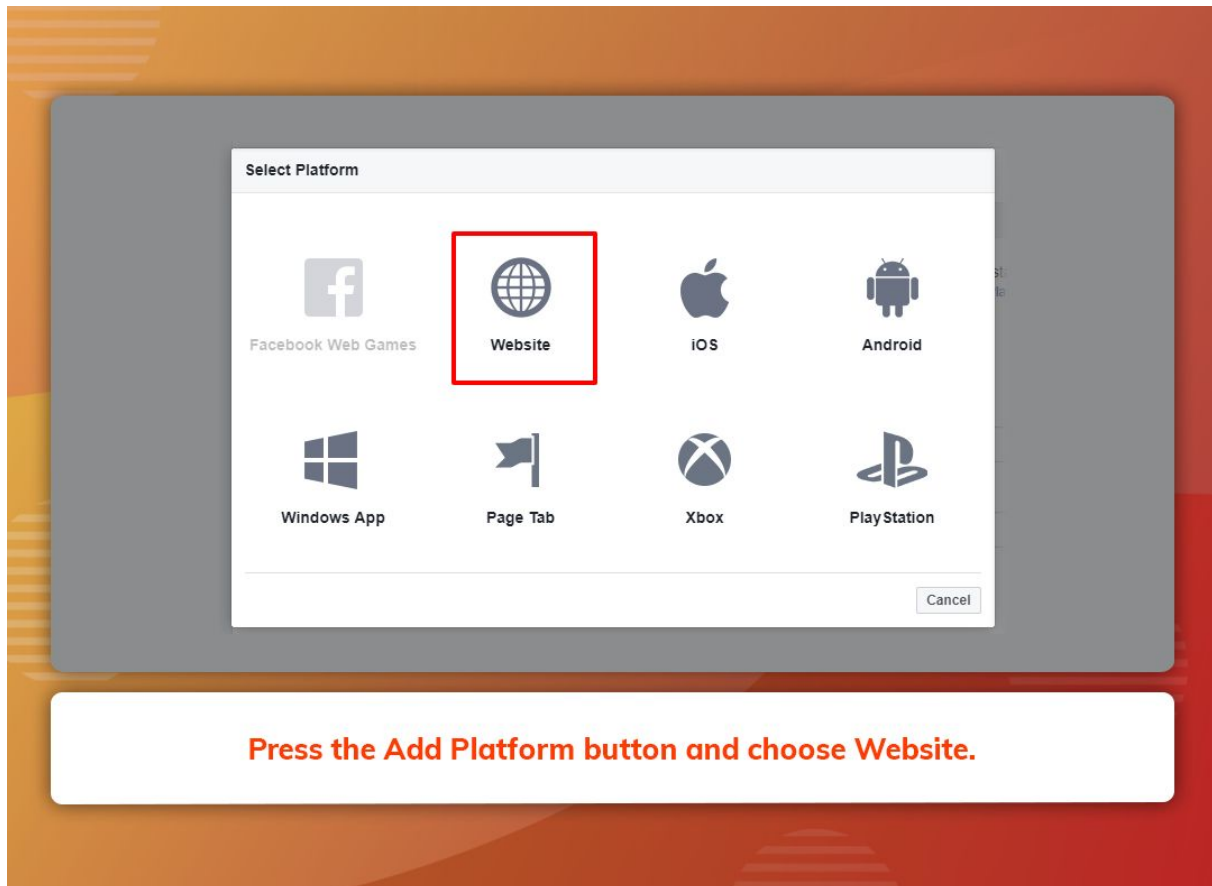


6. Add Your site URL in the Facebook Web Games URL and save settings.

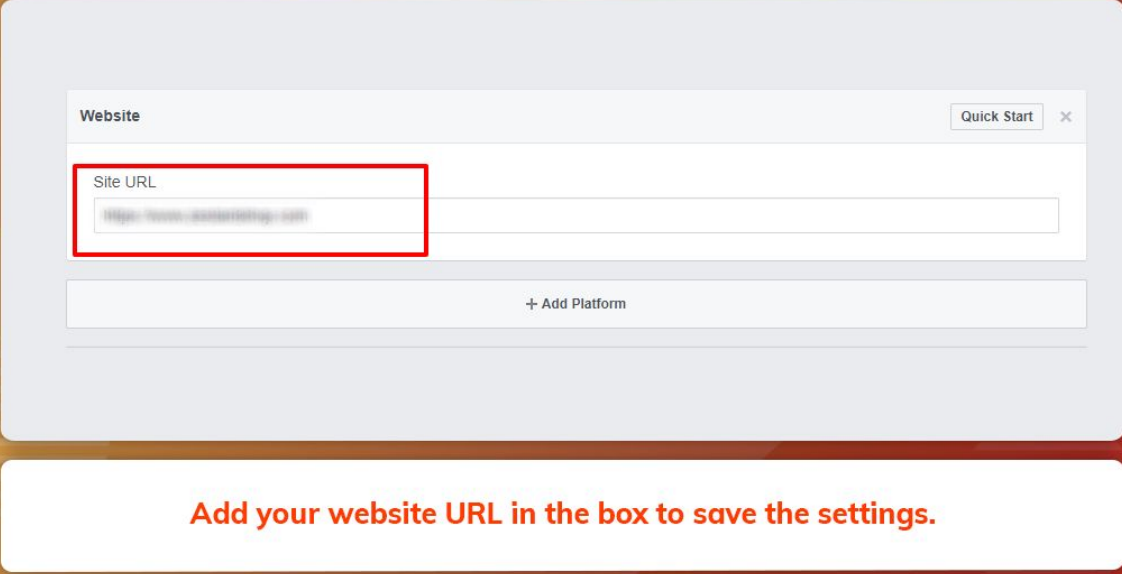


**Add your site URL in the Facebook Web Games URL and save the settings.**

7. Press the Add Platform button and choose the Website.

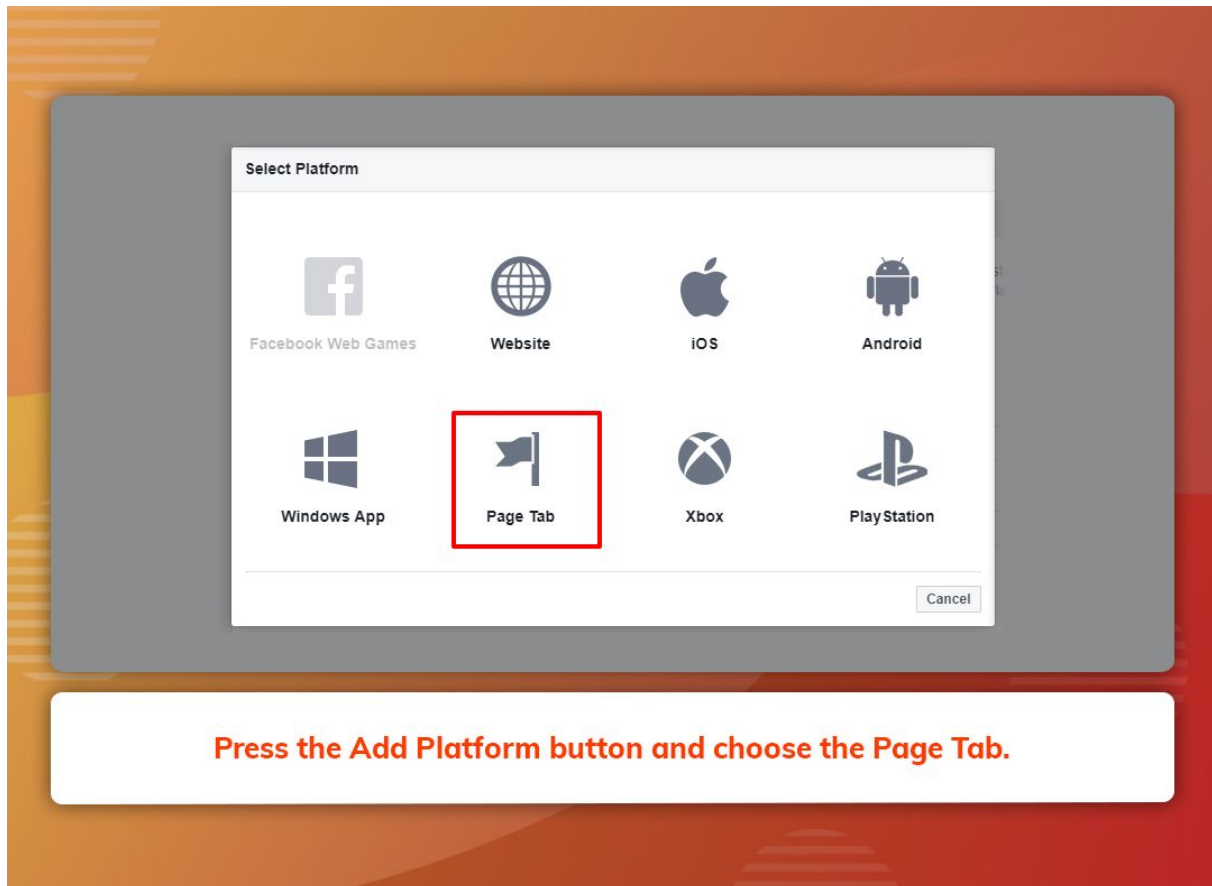


8. Add your website URL in the box and save the settings.

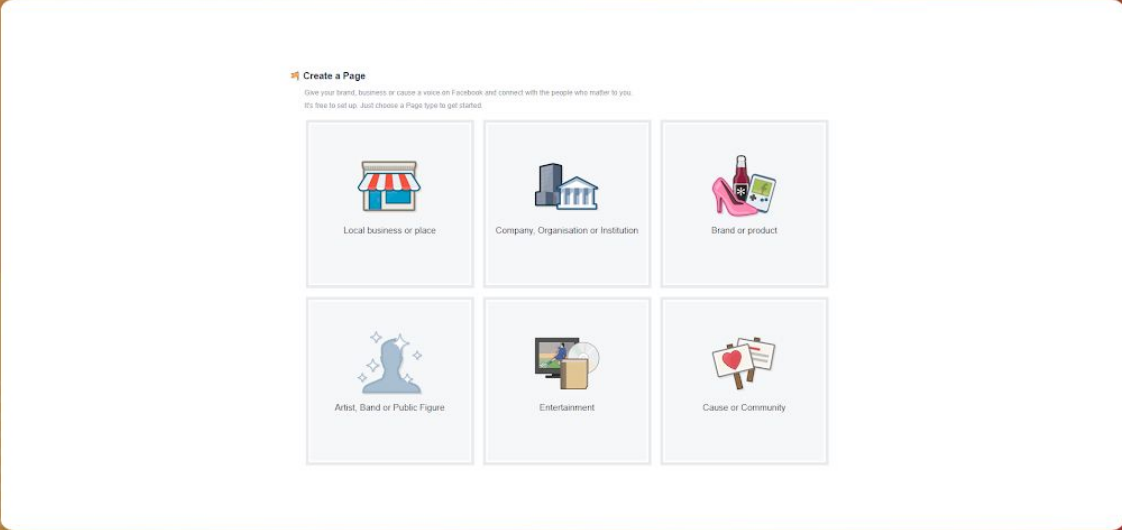


The screenshot displays a 'Website' configuration window. At the top left is the title 'Website' and at the top right is a 'Quick Start' button with a close icon. Below the title is a 'Site URL' label and an input field containing a placeholder URL. A red rectangular box highlights the input field. Underneath the input field is a '+ Add Platform' button. At the bottom of the screenshot, a white callout box with orange text reads: 'Add your website URL in the box to save the settings.'







9. Press the Add Platform button and choose the Page Tab.



10. Create a Facebook Page.



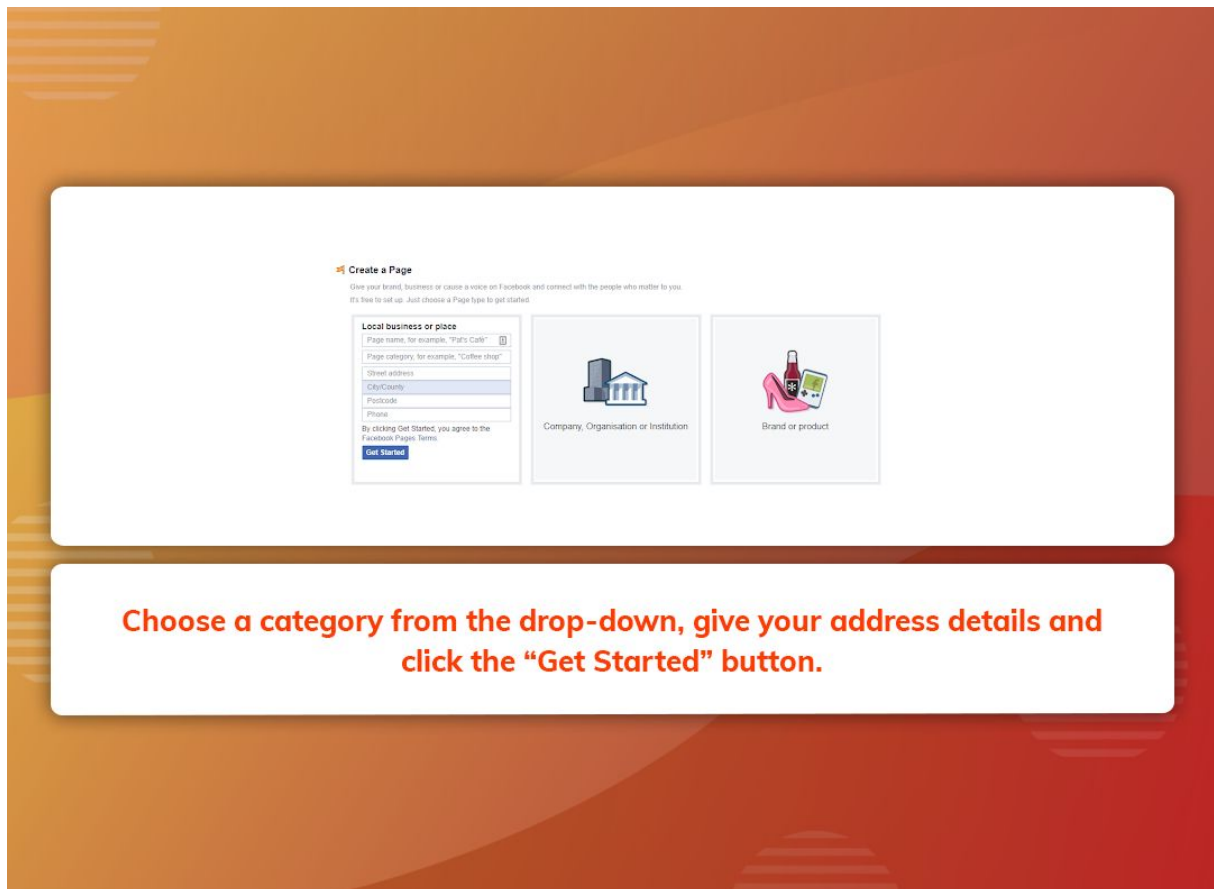
**Create a Page**  
Give your brand, business or cause a voice on Facebook and connect with the people who matter to you. It's free to set up. Just choose a Page type to get started.

 Local business or place	 Company, Organisation or Institution	 Brand or product
 Artist, Band or Public Figure	 Entertainment	 Cause or Community

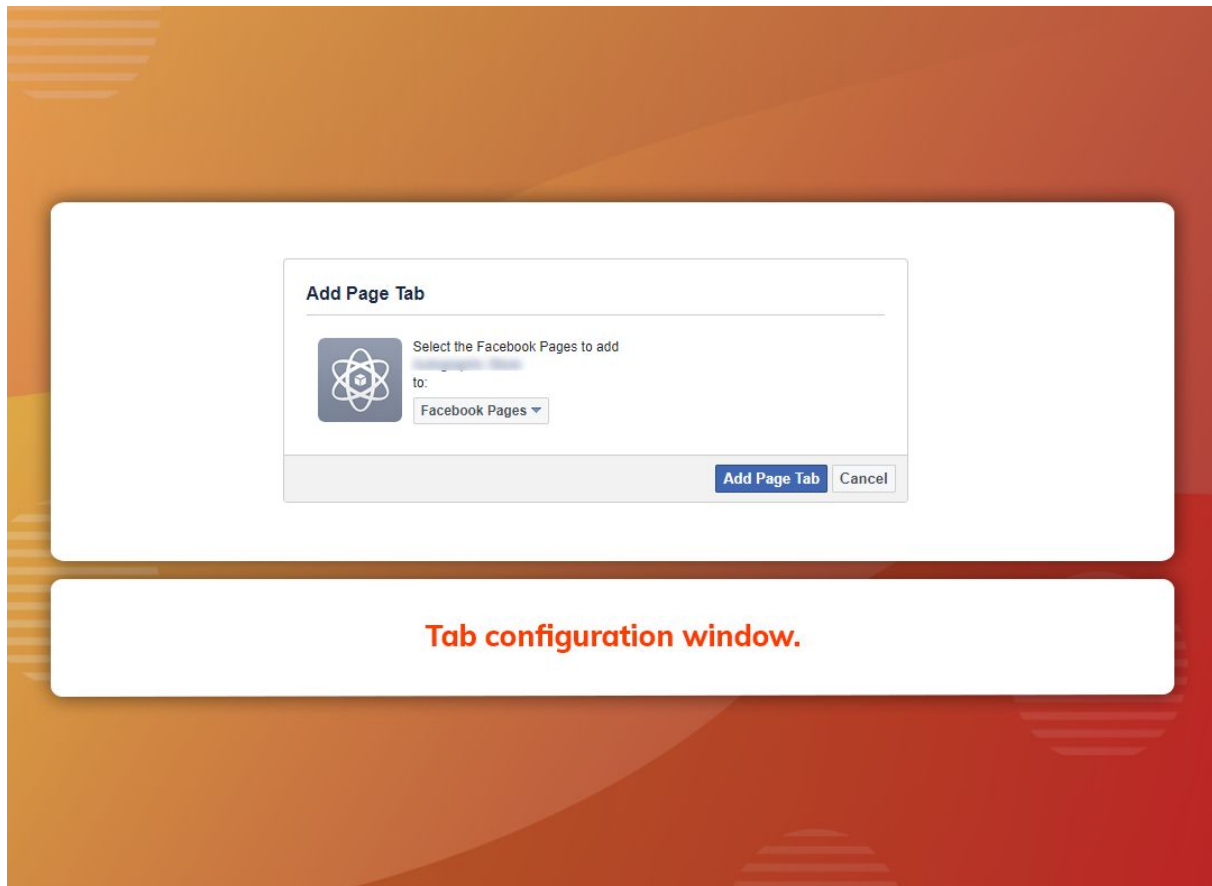
**Create a Facebook Page.**



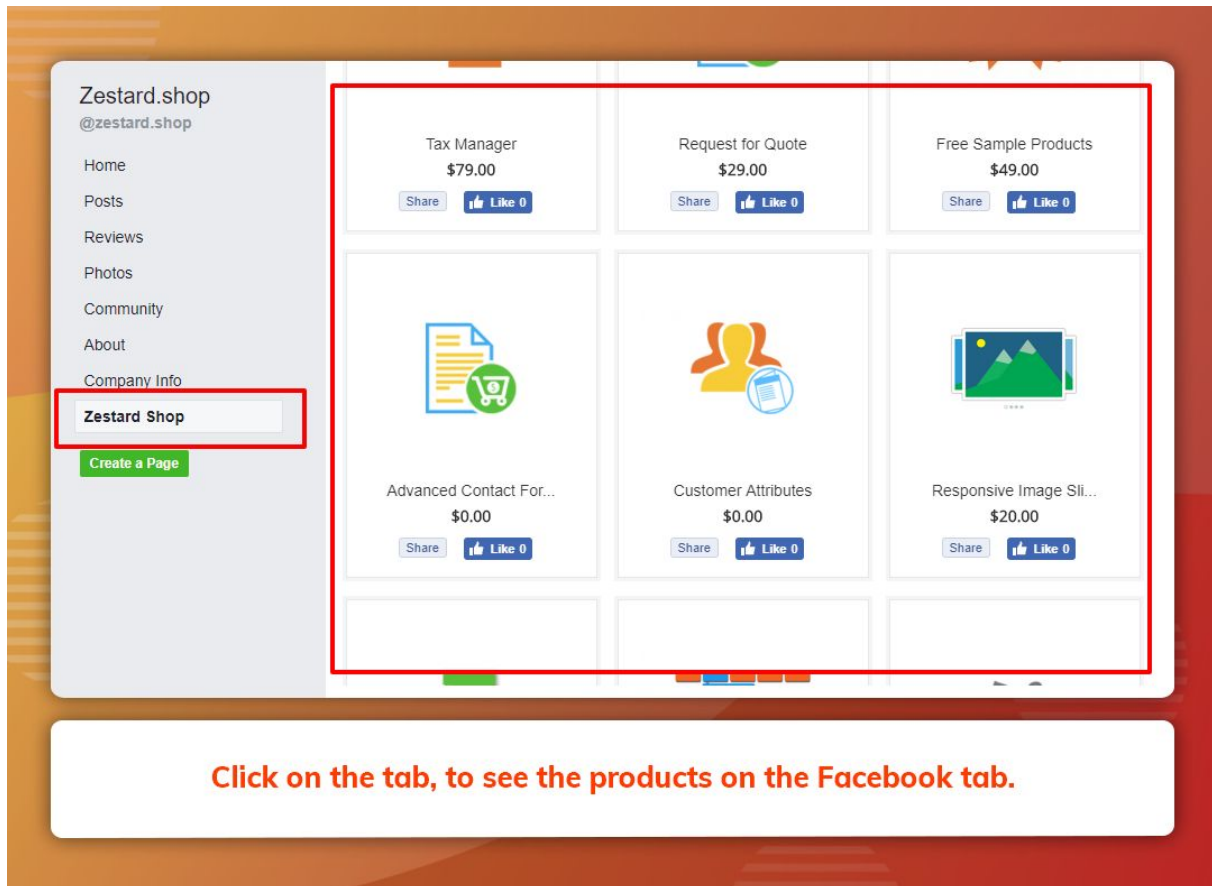
11. Choose a category from drop-down, give your address details and click the “Get Started” button.



12. Tab configuration window.



13. Click on the tab, to see the products on the facebook tab.



## FAQs

### **Do We Need A Facebook Account Before We Use This Extension?**

Yes, This Extension Will Work On The Facebook Page, The Extension Will Create The Iframe In The Specific Page Tab.

### **From The Facebook Page Customer Can Able To Buy The Product?**

No, The Particular Customer Is Redirected To Your Website And From Your Website They Can Able To Buy That Item.

**Can The Customer Share And Comments About The Product?**

Yes, Customers Can Directly Do That From Your Facebook Page.

**Facebook Page Tab Will Show On The Facebook Mobile App?**

No, It Will Not Connect With The Facebook Mobile App.

**User Can Search For Any Product From The Facebook Page?**

We Have The Search Bar On That Page, So The User Can Easily Find The Products.

**How To Connect Our Store With A Facebook Page?**

You Need To Follow Our Userguide Which Explain The Steps To Setup And Connect Magento Store With Facebook Page.

**Can Admin Able To Update And Hide The Banner On The Facebook Page?**

Yes, Admin Can Able To Update The Banner Which Showing On The Facebook Page As Well As Able To Show/Hide Banner.

**Can Admin Show The Specific Categories Of Products On The Facebook Page?**

Yes, From The Magento System Configuration Admin Can Select The Category Which Showing Products On The Homepage.

## If We Update Category Or Product In The Magento Store So It Will Take Time To Reflect On The Facebook Page?

No, It Will Instantly Update The Category And Products So The Customer Can Able To See Latest Products And Categories.

## Get Support From Our Team



We are here to help you out if you are facing any issues after installing the extension. Drop us an email at **[support@zestard.com](mailto:support@zestard.com)** and will get back to you.