

MULTI PAGE EXIT INTENT POPUP USER GUIDE

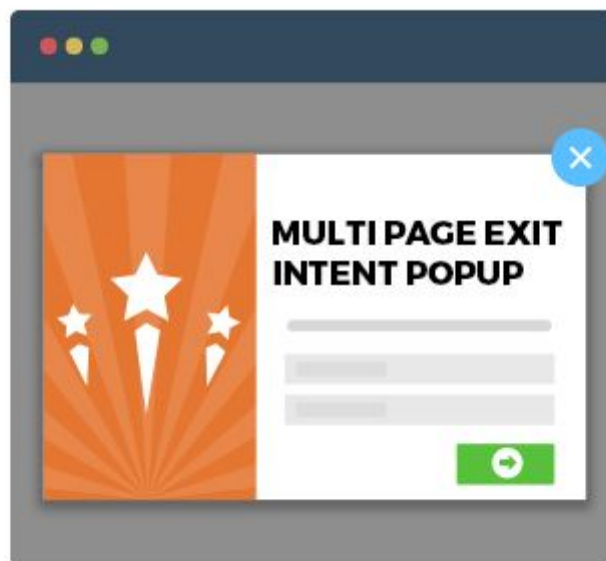


Table of Contents

Table of Contents	2
Overview	3
Main Features	4
Reasons to choose Zestard's Exit Intent Popup?	4
Installation Guide	5
In short, for Professionals or Techie Person	5
Detailed Installation Instructions	6
Step 1: Take precautionary measures before starting to install the extension	6
Step 2: Connect to FTP and upload the unzip folder	6
Step 3: Run Commands	6
Step 4 : To confirm Installation and activation	7
User Guide	8
How to Configure Exit Intent Popup Extension?	8
Get Support From Our Team	20

Overview

Zestard's Multi Page Exit Intent Popup helps a web page to appear as a well-designed and easily attract customers and convert a normal page to a better one. It's beyond a shadow of a doubt that popups grab easy attention and allow you to explain the benefits of either Newsletter subscription, social media following, promote content, drive your sales or whatever function you are asking the visitor to perform.

Our Extension helps you create rich popups for your webstore with the ability to either select from our pre-designed default templates or create your templates to place at your selected CMS page. Merchants can also analyze how effective their popups are from Report section for each individual popup created in the backend.

For Example: A merchant wants to display a Popup to a specific CMS page to cross-sell the products and increase their sales, they just need to create the template containing the information then select the CMS page from backend and the popup will be visible to the customers/visitors according to the settings made for that particular page.

A must-have extension for Merchants to get more newsletter subscribers, increase sales, create more promotions and other interesting things which can attract more customers. With the special feature of choosing the CMS page, it helps you to show the particular popup to a particular page and to a selected group of customers only which gives you wide range of flexibility to set the popup of your wish.

Main Features

- Create/Edit one or multiple popup depending on your requirements.
- Merchant can also choose from default popup templates.
- Ability to choose when the popup will trigger after customers/visitors spend X seconds on the page.
- Ability to choose to display the popup on the selected CMS Page.
- Allows you to edit the content via WYSIWYG editor and apply style using CSS to design the popup based on your requirement.
- Merchant can also add Images to the popup.
- Allows you to check the “Clicks” & “Views” for a particular popup from Report section available at the backend.
- Merchant can also apply animation like Zoom In and Zoom Out, Move from Left, etc to the popup depending on the look & feel they want to have with the popup.
- Merchant can enable Cookie if they want the client information and also can define seconds after which the popup should appear again for the same customer.

Reasons to choose Zestard’s Exit Intent Popup?

Choose from multiple popup types	Create your Popup based on your need	Apply Animation to your popup
Add images to the popup	Add a CSS style to improve the look & feel	Ability to set Triggers for the popup
Set Cookie to store client’s information	Ability to display at single/multiple CMS page	Analyse the popup from Report section

Installation Guide

Once you have purchased & downloaded our extension follow below steps to Install the extension. The easiest way to install a Magento 2 extension is using SFTP or FTP. To do this, first download our Exit Intent Popup module and follow below steps.

In short, for Professionals or Techie Person

1. Unzip the extension.
2. Login to your root directory via FTP or SFTP.
3. Go to your remote directory app/code/
4. Create folder Zestardtech and under that create subdirectory Exitintentpopup.
5. Now upload all the unzipped code into Exitintentpopup folder.
6. Then open your SSH or Terminal.
7. Go to your root folder and RUN below 4 commands step by step:
 - `php bin/magento setup:upgrade`
 - `php bin/magento setup:di:compile`
 - `php bin/magento setup:static-content:deploy -f`
 - `php bin/magento cache:clean`
8. If you didn't get any error during the commands execution process then our extension is successfully installed in your store.

To Note: If you face any error during this process then please either share the screenshots or share credentials of your store at our email id **support@zestard.com** and will help you install the extension properly.

Detailed Installation Instructions

Step 1: Take precautionary measures before starting to install the extension.

- Log in to the Magento Admin and disable all the caches:

Goto System → Tools → Cache Management.

Selecting all caches in the list and choose “**Disable**” option from “take action” dropdown menu and finally press submit.

Step 2: Connect to FTP and upload the unzip folder.

- Connect to your site using FTP or SFTP. Go to your remote directory app/code/
- Create folder Zestardtech and under that create subdirectory Exitintentpopup. Now upload all the unzipped code into this folder.

Step 3: Run Commands

- Open your SSH or Terminal.
- Go to your root folder and RUN below 4 commands step by step:
 - php bin/magento setup:upgrade

```
[root@103 magento221]# php bin/magento setup:upgrade
Cache cleared successfully
File system cleanup:
/home/idroidso/public_html/magento221/generated/code/Composer
/home/idroidso/public_html/magento221/generated/code/Magento
/home/idroidso/public_html/magento221/generated/code/Shopial
/home/idroidso/public_html/magento221/generated/code/Symfony
/home/idroidso/public_html/magento221/generated/code/Zestardtech
/home/idroidso/public_html/magento221/generated/metaddata/adminhtml.php
/home/idroidso/public_html/magento221/generated/metaddata/crontab.php
/home/idroidso/public_html/magento221/generated/metaddata/frontend.php
/home/idroidso/public_html/magento221/generated/metaddata/global.php
/home/idroidso/public_html/magento221/generated/metaddata/webapi_rest.php
/home/idroidso/public_html/magento221/generated/metaddata/webapi_soap.php
/home/idroidso/public_html/magento221/pub/static/adminhtml
/home/idroidso/public_html/magento221/pub/static/installed_version.txt
/home/idroidso/public_html/magento221/pub/static/frontend
/home/idroidso/public_html/magento221/var/view_preprocessed/pub
```

- php bin/magento setup:di:compile

```
[root@103 magento212]# php bin/magento setup:di:compile
Compilation was started.
```

- php bin/magento setup:static-content:deploy -f

```
[root@103 magento221]# php bin/magento setup:static-content:deploy -f
Deploy using quick strategy
frontend/Magento/blank/en_US          500/2088      =====>----- 23% %    3 secs
█
```

- php bin/magento cache:clean

```
[root@103 magento221]# php bin/magento cache:clean
Cleaned cache types:
config
layout
block_html
collections
reflection
db_ddl
eav
customer_notification
full_page
config_integration
config_integration_api
translate
config_webservice
```

- If you didn't get any error during the command execution process then our extension is successfully installed in your store.

Step 4: To confirm Installation and activation.

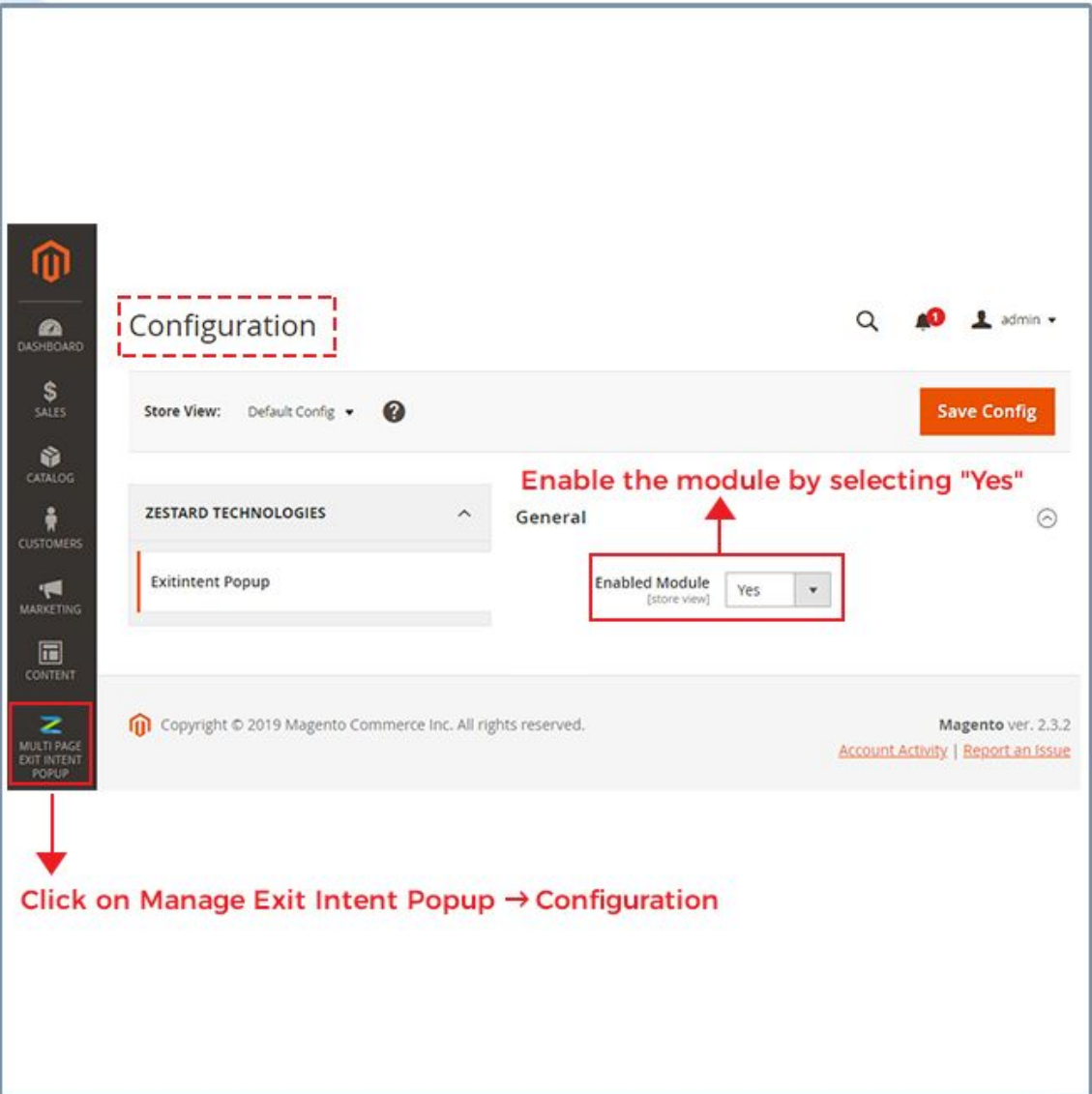
- To complete the installation you need to log out of your Magento Admin and login back. You can now flush and then enable the Magento cache.
- Open your SSH or Terminal and run this command **php bin/magento module:status Zestardtech_Exitintentpopup** and if you get Output as **Module is enabled** then our extension is installed properly in your store.

User Guide

How to Configure Exit Intent Popup Extension?

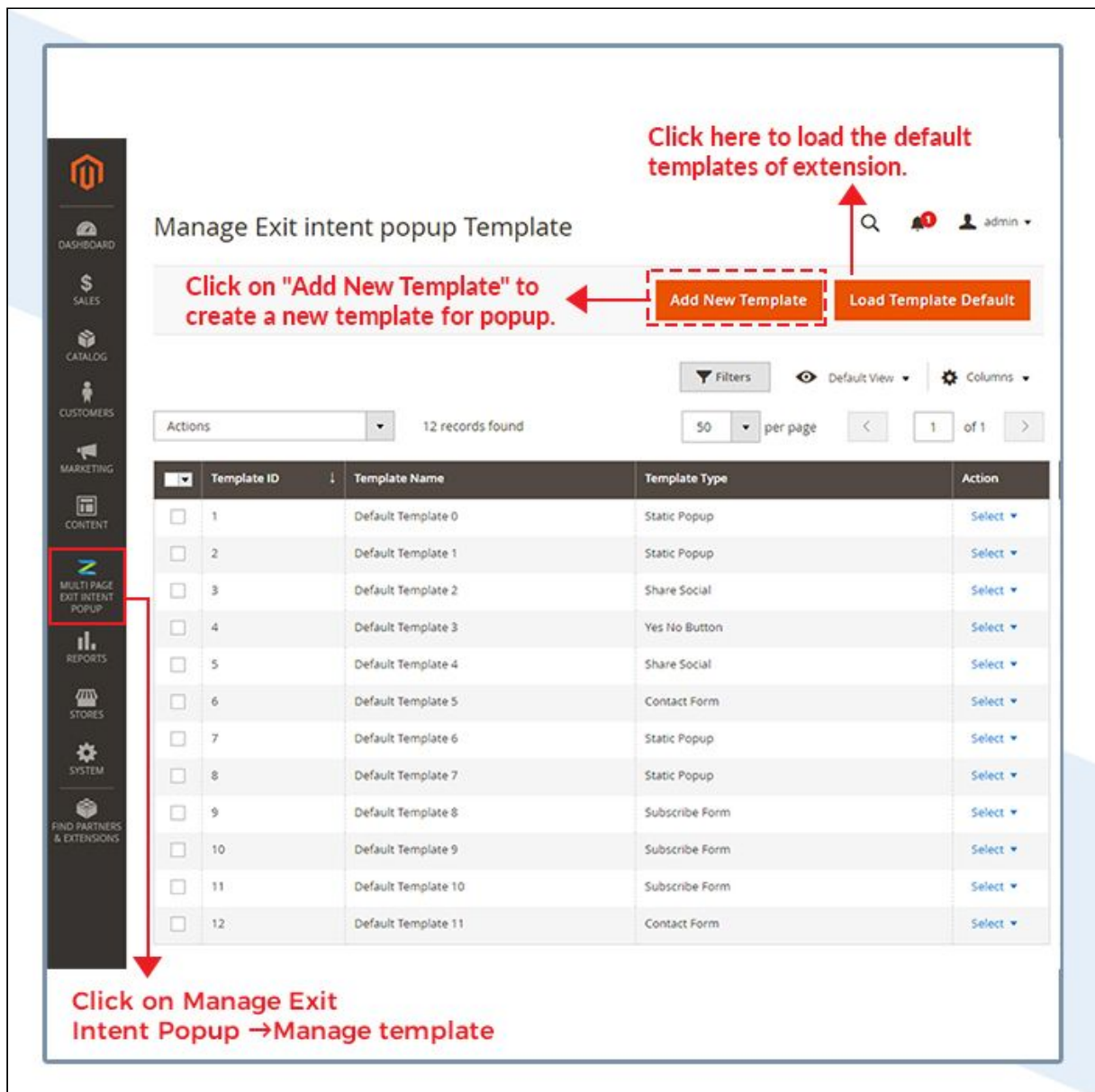
After installing the extension follow the below-mentioned steps to create custom forms based on your requirements.

1. Click on Manage Exit Intent Popup → Configuration. Enable the module by selecting "Yes".



The screenshot shows the Magento Admin Configuration page for the 'Exit Intent Popup' extension. The page is titled 'Configuration' and is located under the 'ZESTARD TECHNOLOGIES' store view. The 'Exit Intent Popup' module is currently set to 'Enabled Module [store view] Yes'. A red box highlights the 'Enabled Module' dropdown menu, and a red arrow points to it with the text 'Enable the module by selecting "Yes"'. Another red box highlights the 'MULTI PAGE EXIT INTENT POPUP' module in the left sidebar, with a red arrow pointing to it and the text 'Click on Manage Exit Intent Popup → Configuration'. The page also shows a 'Save Config' button and a 'Store View: Default Config' dropdown.

2. Click on Manage Exit Intent Popup → Manage template.
 - Click on "Add New Template" to create a new template for popup.
 - Click on "Load Default Templates" to load the default templates of the extension.



Manage Exit intent popup Template

Click on "Add New Template" to create a new template for popup.

Click here to load the default templates of extension.

Click on Manage Exit Intent Popup → Manage template

Template ID	Template Name	Template Type	Action
1	Default Template 0	Static Popup	Select
2	Default Template 1	Static Popup	Select
3	Default Template 2	Share Social	Select
4	Default Template 3	Yes No Button	Select
5	Default Template 4	Share Social	Select
6	Default Template 5	Contact Form	Select
7	Default Template 6	Static Popup	Select
8	Default Template 7	Static Popup	Select
9	Default Template 8	Subscribe Form	Select
10	Default Template 9	Subscribe Form	Select
11	Default Template 10	Subscribe Form	Select
12	Default Template 11	Contact Form	Select

3. Fill the data as per your requirement for creating new template.
 - **HTML Content:** If you want to add custom image add class "exitintentpopup-bg".

- **Template Type:** Select Type of popup you want to create from here.
- **HTML Content:** Add content/description as per your requirement for this template.
- **Css Style:** You can add designing to add to your popup from here.
- Click on save button to save the template.

Fill the data as per your requirement.

Click on save button to save the template.

New Exit intent popup Template

Search, Notifications (1), Admin

← Back Reset **Save**

Add content/description as per your requirement for this template.

Exit intent popup Template

Template Name *

Template Type * Static Popup **Select Type of popup you want to create from here.**

HTML Content *

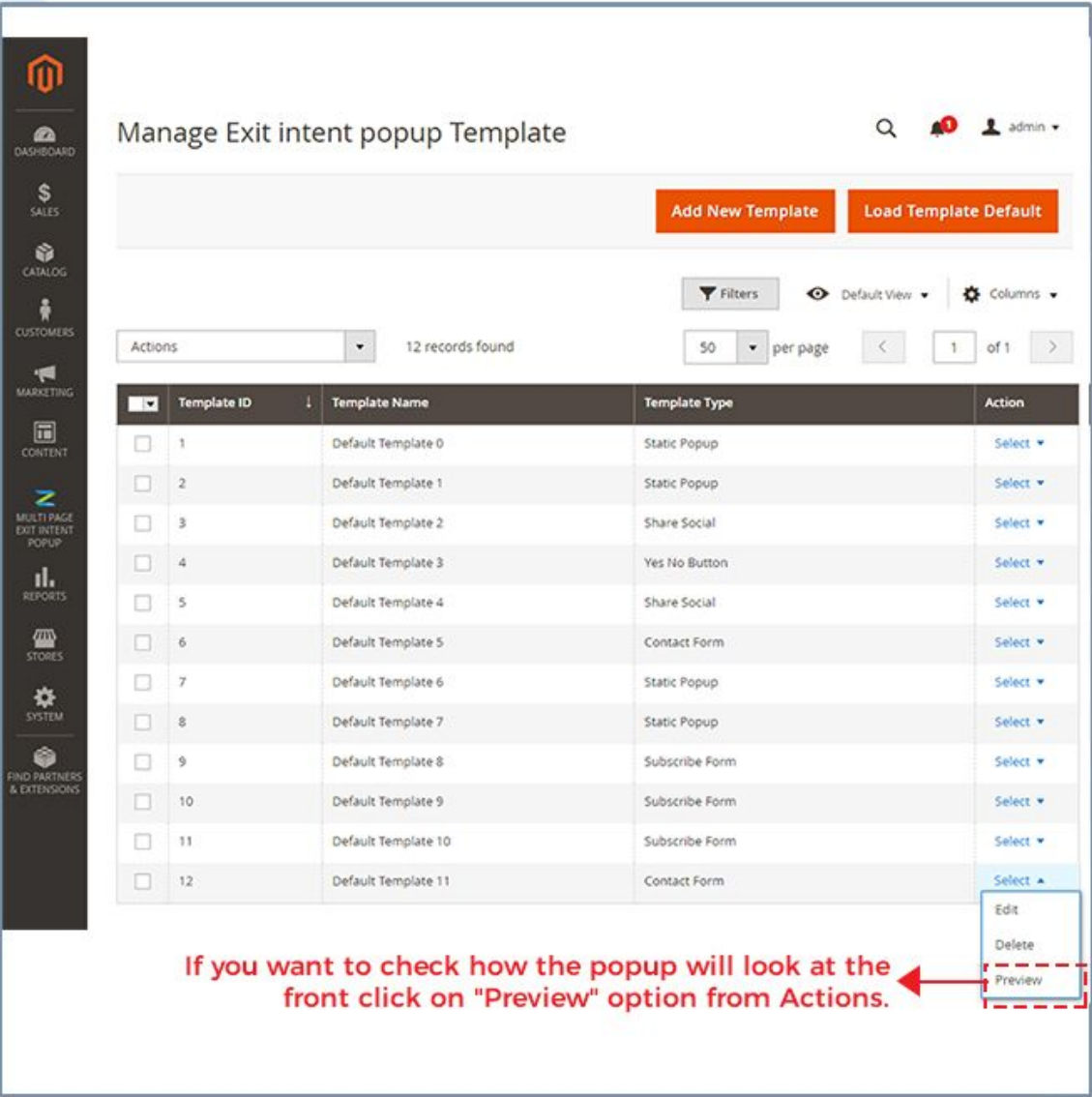
```
<div class="exitintentpopup-content">
  <div class="exitintentpopup-bg"></div>
  <div class="exitintentpopup-title">
    <div class="title-elm">Black</div>
    <div class="title-elm">Friday</div>
    <div class="title-elm">Sale!</div>
  </div>
  <div class="exitintentpopup-description">
    <div class="description-top">Discounts up to 50% off all clothing and accessories.</div>
    <div class="description-bottom">Hurry, sale starts on friday, nov 23, 2019!</div>
  </div>
```

If you want to add custom image add class "exitintentpopup-bg".

Css Styles

You can add designing to add to your popup from here.

4. If you want to check how the popup will look at the front click on "Preview" option from Actions.



Manage Exit intent popup Template

Search 🔍 | Notifications 🔔 | User: admin

[Add New Template](#) [Load Template Default](#)

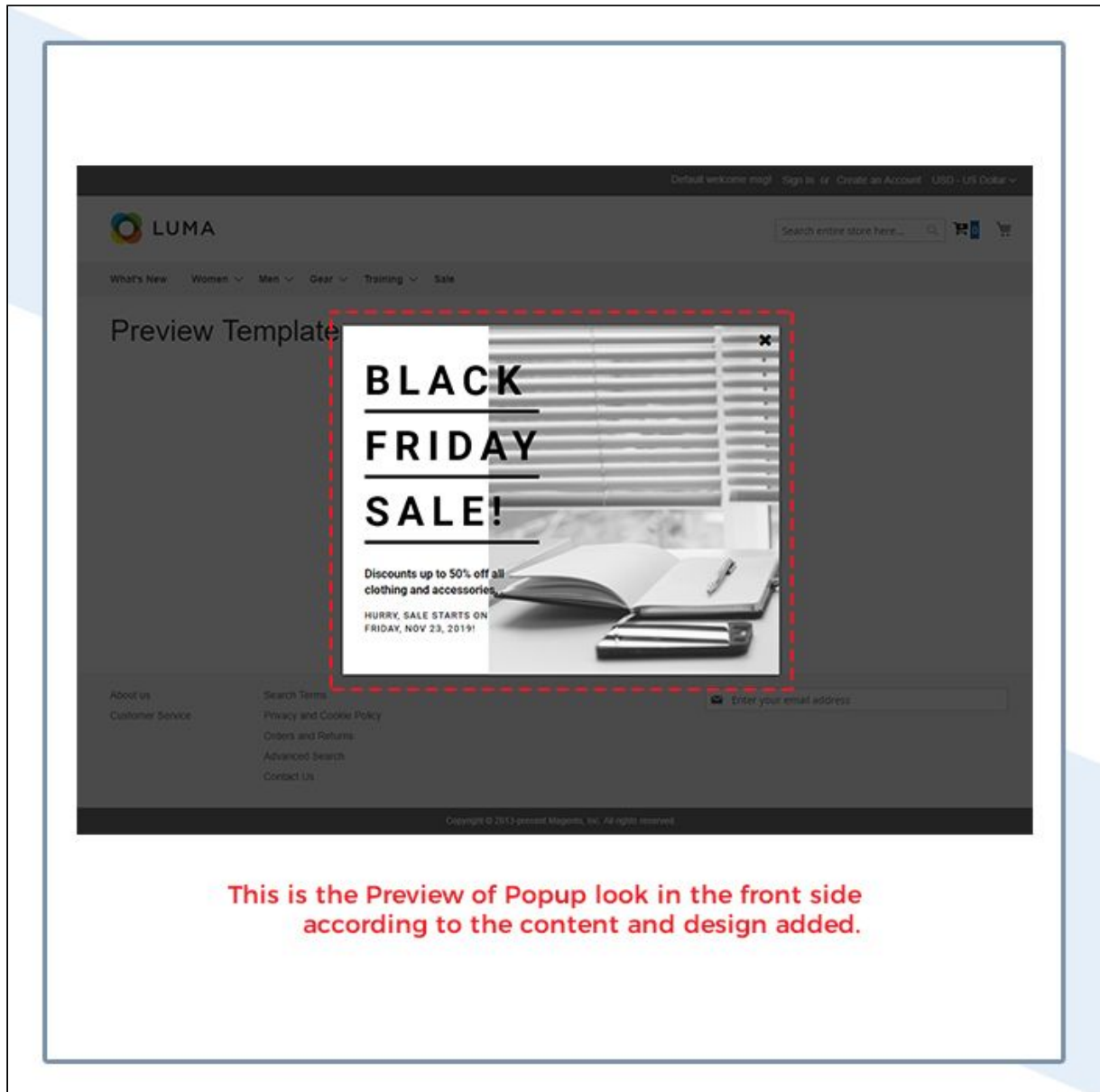
Filters | Default View | Columns

Actions | 12 records found | 50 per page | 1 of 1

Template ID	Template Name	Template Type	Action
1	Default Template 0	Static Popup	Select
2	Default Template 1	Static Popup	Select
3	Default Template 2	Share Social	Select
4	Default Template 3	Yes No Button	Select
5	Default Template 4	Share Social	Select
6	Default Template 5	Contact Form	Select
7	Default Template 6	Static Popup	Select
8	Default Template 7	Static Popup	Select
9	Default Template 8	Subscribe Form	Select
10	Default Template 9	Subscribe Form	Select
11	Default Template 10	Subscribe Form	Select
12	Default Template 11	Contact Form	Select

If you want to check how the popup will look at the front click on "Preview" option from Actions.

5. This is the Preview of Popup look in the front side according to the content and design added.



6. Goto Main Navigation → Multi Page Exit Intent Popup → Manage Exit Intent Popup → Click on the Add New Exit Intent Popup



Click on Add New Exit Intent Popup

Manage Exit intent popup

Add New Exit intent popup

Filters Default View Columns

Actions 2 records found 20 per page 1 of 1

ID	Name	Type	Status	Start Date	End Date	Template
11	10% Discount	Yes No Button	Enable	2019-07-31	2019-08-31	Default Template 3

Goto Main Navigation →
Multi Page Exit Intent Popup →
Manage Exit Intent Popup

7. Set the General Settings of popup:

- **Name:** Name of the Popup as per your need.
- **Type:** You can choose the "Type of popup" from here and based on your selection the templates will be loaded.

- **Start Date:** Choose Start Date at which pop up should be displayed/enabled/visible on the front side.
- **End Date:** Choose End Date at which pop up should be invisible/disabled on the front side.
- **Custom Image:** If you want a background image to be loaded in the popup, you can set from here.
- Click on Save and Continue.

You can choose the "Type of popup" from here and based on your selection the templates will be loaded.

Name of the Popup as per your need.

Click on Save and Continue.

Choose Start Date at which pop up should be displayed/enabled/visible on the front side.

Choose End Date at which pop up should be invisible/disabled on the front side.

If you want a background image to be loaded in the popup, you can set from here.

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[Account Activity](#) | [Report an Issue](#)

8. Set the popup configuration based on your needs.
 - **Template:** Based on your selection at Type in General Settings, all the available templates will be loaded and you can choose which template to set.
 - **Trigger:** Select when you want the popup to trigger/show at the front side to customer.
 - **Number X :** Enter the number of seconds when the popup should load after the customer is on that page.
 - **Animation:** You can choose the popup animation from here.
 - **Position:** Choose the page in which you want to load this popup.
 - **CMS Page :** You can choose single/multiple CMS pages in which you want this popup to appear.
 - **Stores :** You can select the store or website in which this popup should be displayed.
 - **Enable Cookie Lifetime :** Select "Yes" if you want to store any client information in the cookie.
 - **Cookie Lifetime :** Enter the seconds before the popup appears again for the same customer.
 - Click on Save and Continue.

Based on your selection at Type in General Settings, all the available templates will be loaded and you can choose which template to set.

Select when you want the popup to trigger/show at the front side to customer.

Enter the number of seconds when the popup should load after the customer is on that page

You can choose the popup animation from here.

Choose the page in which you want to load this popup.

The screenshot shows a web application interface for configuring an exit intent popup. At the top, there's a header with 'Friday sale' and navigation buttons: 'Back', 'Delete', 'Reset', 'Save and Continue Edit', and 'Save'. Below the header is a sidebar menu with 'EXIT INTENT POPUP' as the main category, and sub-items: 'General Setting', 'Exit intent popup Configuration' (highlighted with a red dashed box), 'HTML Content', and 'Report'. The main content area is titled 'Exit intent popup Configuration' and contains several fields: 'Template' (dropdown menu set to 'Friday sale'), 'Trigger' (dropdown menu set to 'After customers spend X seconds on page'), 'Number X' (input field with '2'), 'Animation' (dropdown menu set to 'Zoom In'), and 'Position' (dropdown menu set to 'CMS Pages'). Red arrows point from the explanatory text to these specific fields: from the first text to the 'Template' dropdown, from the second text to the 'Trigger' dropdown, from the third text to the 'Number X' input field, from the fourth text to the 'Animation' dropdown, and from the fifth text to the 'Position' dropdown.

The screenshot shows the 'Exit Intent Popup Configuration' page in an admin dashboard. The page title is 'Friday sale'. At the top right, there are search, notification, and user profile icons. Below the title bar, there are navigation buttons: 'Back', 'Delete', 'Reset', 'Save and Continue Edit', and 'Save'. The 'Save and Continue Edit' button is highlighted with a red dashed box and an arrow pointing to it with the text 'Click on Save and Continue'. On the left, there is a sidebar menu with 'EXIT INTENT POPUP' and sub-items: 'General Setting', 'Exit intent popup Configuration', 'HTML Content', and 'Report'. The main content area has a 'Cms Pages' dropdown menu with options: 'Home Page', 'Enable Cookies', 'Privacy Policy', 'About us', 'Customer Service', 'Callback Inquiry', 'test', 'Test5', 'MCF', and 'Registration Form'. Below this is a 'Stores' dropdown menu with options: 'All Store Views', 'Main Website', and 'Main Website Store' (marked as 'Default Store View'). A red arrow points to 'Main Website' with the text 'You can select the store or website in which this popup should be displayed.'. Below the stores menu, there is a checkbox for 'Enable Cookie Lifetime' set to 'Yes', with a red arrow pointing to it and the text 'Select "Yes" if you want to store any client information in the cookie.'. At the bottom, there is a 'Cookie Lifetime' input field with the value '1000' and a red arrow pointing to it with the text 'Enter the seconds before the popup appears again for the same customer.'. The input field has a label 'Cookie Lifetime' and a unit '(in seconds)' below it.

9. HTML content:

- **HTML content** : This section displays HTML content of the template selected by you. You can modify based on your needs.
- **Css Style** : Add CSS to the content according to the requirement.
- Click on Save.

The screenshot shows the 'EXIT INTENT POPUP' configuration interface. On the left, a sidebar contains 'General Setting', 'Exit intent popup Configuration', 'HTML Content', and 'Report'. The 'HTML Content' option is highlighted with a red dashed box. A red arrow points from this box to the main 'HTML Content' editor area. The editor area has a title 'HTML Content' and buttons for 'Show / Hide Editor', 'Insert Widget...', 'Insert Image...', and 'Insert Variable...'. Below these buttons is a text area containing HTML code for a popup, with the first line highlighted in blue. A red arrow points from the bottom of the HTML code area to the 'CSS style' text area below it. At the top right, a 'Save' button is highlighted with a red dashed box, with a red arrow pointing to it from the text 'Click on Save.'.

Click on Save.

← Back Delete Reset Save and Continue Edit **Save**

EXIT INTENT POPUP

General Setting

Exit intent popup Configuration ✓

HTML Content ✓

Report

HTML Content Show / Hide Editor Insert Widget... Insert Image... Insert Variable...

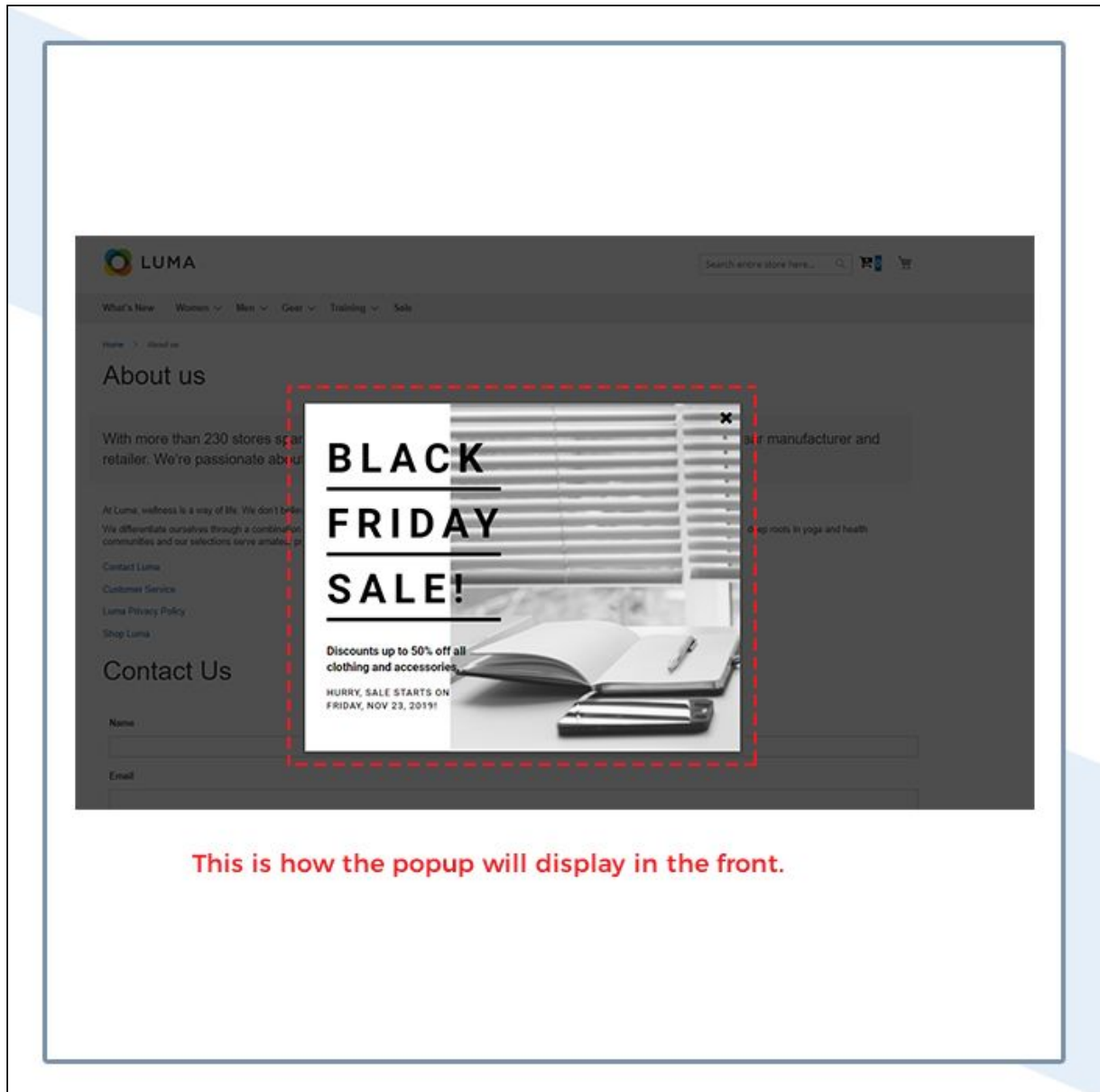
```
<div class="exitintentpopup-step-1">
<div class="exitintentpopup-content">
<div class="exitintentpopup-title">
<div class="title-elm">@black</div>
<div class="title-elm">@friday</div>
<div class="title-elm">@sale</div>
</div>
<div class="exitintentpopup-description">
<div class="Description-top">Discounts up to 50% off all clothing and accessories.</div>
<div class="Description-bottom">Hurry. Sale starts on Friday, Nov 23, 2018.</div>
</div>
</div>
```

CSS style

This section displays HTML content of the template selected by you. You can modify based on your needs.

Add CSS to the content according to the requirement.

10. This is how the popup will display in the front.



11. Report Section:

- **View(s):** The Report section shows how many customers have viewed the popup.
- **Click(s):** If the popup contains a button or any form, the click(s) represent how many times the customer has clicked from the popup.

If the popup contains a button or any form, the click(s) represent how many times the customer has clicked from the popup.

Friday sale

← Back Delete Reset Save and Continue Edit Save

EXIT INTENT POPUP

- General Setting
- Exit intent popup Configuration
- HTML Content
- Report

Report

Click(s)	3
View(s)	4

The Report section shows how many customers have viewed the popup.

Get Support From Our Team



We are here to help you out if you are facing any issues after installing the extension. Drop us an email at **support@zestard.com** and will get back to you.